

CITI VENTURES PRESENTS

Shaping the Milan of the Future Hackathon

MONDAY

MAY 6TH

FROM 9:00 AM

FONDAZIONE CAPELLA

VIA GAETANO DE CASTILLIA, 28
MILAN, ITALY

How can you make Milan the global destination for highly talented students and workers?

Milan is currently ranked as the European's 36th most attractive city for students (source: QS Best Student Cities). Based on this data, the municipality is looking for new ideas to increase the city competitiveness in attracting students and young talented human capital. **We invite you to a 1-day hackathon challenge on May 6th to help us conquer this challenge. We hope you can join us!**

Grand prize winner will receive a trip to Citi's Innovation Hub in Tel-Aviv.

RSVP to the event here:

<https://shapingthemilanofthefuture.splashthat.com>

In 2018 the City of Milan together with the Chamber of Commerce launched the Smart City Association and its brand, YESMILANO, to contribute to a new international vision of the City and creating a new public private development agency, which will lead the city's promotional efforts, galvanizing public and private actors behind a unified brand and marketing strategy. YESMILANO role is to unify and upweight existing citywide, and where appropriate regional, promotional efforts on 3 main targets: international Leisure & Business Tourists, International Talents, Foreign Direct Investments.

YESMILANO

Citi Ventures harnesses the power of Citi to help people, businesses, and communities thrive in a world of technological, behavioral, and societal change Headquartered in Silicon Valley with offices in San Francisco, New York, London and Tel Aviv, Citi Ventures accelerates discovery of new sources of value by exploring, incubating and investing in new ideas, in partnership with Citi colleagues, our clients, and the innovation ecosystem.

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