

YNAP | YOOX NET-A-PORTER
INITIATIVE
for
FASHION
SCHOOLS

*School of Design, Politecnico di Milano
Parsons School of Art and Design, New York
Central Saint Martins, University of the Arts London*

MASTERCLASS ONLINE

MARKETING

Josie Cartridge

Global Marketing Director,
THE OUTNET



Fabrizio Maria Pini

PhD, Director International Master in Luxury Management
Mip School of Management
Politecnico di Milano

Thursday June the 18th 2020 at 2:00 pm CET

Live on Microsoft Teams

Link to join the masterclass: <https://bit.ly/2CgBo2V>

POLIMI TEAM

Scientific Coordination Valeria M. Iannilli; *Graphic Design* Susanna Testa