

EU – Erasmus

promotrice prof.ssa Marinella Ferrara

Germania	D WEIMAR01	BAUHAUS UNIVERSITÄT WEIMAR	Ferrara Maria Rita (Marinella)	3		LM				LM				
Spagna	E VALENCI02	UNIVERSITAT POLITÈCNICA DE VALÈNCIA - ETSID Escuela Técnica Superior de Ingeniería del Diseño	Ferrara Maria Rita (Marinella)	3		L								
Spagna	E VALENCI08	UNIVERSIDAD CARDENAL HERRERA - CEU - Escuela Superior de Enseñanzas Técnicas	Ferrara Maria Rita (Marinella)	1		L							Exchange ONLY for Full Year (Only for Exchange at 2nd year bachelor)	
Norvegia	N HALDEN02	HOGSKOLEN I OSTFOLD - Fredrikstad/Avdeling-for-ingeniorfag	Ferrara Maria Rita (Marinella)	1		L							Better to 3rd year students	
Regno Unito	UK PLYMOUTH01	UNIVERSITY OF PLYMOUTH	Ferrara Maria Rita (Marinella)	4	L	L								

CINA, REPUBBLICA POPOLARE - TAIWAN	CHN HANGZHOU01	ZHEJIANG UNIVERSITY - DID International Design Institute	Ferrara Maria Rita (Marinella)	4	-	L-LM						LM		LM
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ØSTFOLD UNIVERSITY COLLEGE NORWAY Fredrikstad (Halden 02)



The overall learning experience at HiØ is rich of organizations, including concerts, lectures, exhibitions. HiØ will help you feel welcome and able to participate in the local community, and to use the university facilities outside of regular business hours by contacting the campus reception.



“LIFE AS A STUDENT AT HIØ IS RICH OF ORGANIZATIONS FOR STUDENTS ON CAMPUS”



Østfold University College has a number of courses taught in English offered to students coming from abroad. In addition, they offer online courses in German, French and Spanish. As an exchange student you may choose one or two of these courses in combination with the courses taught in English. It is perfect for the third year design students.

1 L

What make us different/unique:

- Social life in the school
- The problem solving approach
- Working in group on technical problem

BAUHAUS UNIVERSITÄT WEIMAR - Germany



Bauhaus is the German university with a long tradition and international orientation. It combines science and technology with art and design. The internationalization is an integrative component of the school philosophy and approach.



*“ TO WORK INTENSIVELY ON TOPIC OR
PROBLEM SOLUTION.”*



The Weimar Didactic Model connects project work, the principal form of instruction, with well-equipped workshops and interdisciplinary collaboration with other disciplines. The specialties for bachelor are **Media Art & Design; Product design; Visual communication**. The specialties for masters are Public Art and New Artistic strategies; Media Art & Design; Product Design/Sustainable Product Cultures; Visual Communication / Visual Culture.
3 LM

What make us different/unique:

- Overlap of praxis and theory
- Projects are the central unit of instruction

UNIVERSITY OF PLYMOUTH SCHOOL OF CREATIVE ARTS UK



Plymouth University is a great place to study in a lovely region of England, with Dartmoor and beautiful sandy beaches. The exchange office proposes a programme of activities to introduce you to the wider city of Plymouth, and plenty of social events which provide fun and informal opportunities to meet other international students.

“STUDENTS ARE ENCOURAGED TO COMBINE ARTISTIC THINKING AND DESIGN RESEARCH”



The major in design at Plymouth U. is the possibility of mixing courses of design, craft, media art, performance, and landscape design. There is BA of 3D product design and a unique programme in emerging field of smart urban futures. There are courses in photography, 3D illustration, textile, and fashion. All the courses propose practical activities.

What make us different/unique:

- The hand-on approach
- The students are encouraged to express their own ideas.
- Old and new techniques



UNIVERSITY OF PLYMOUTH SCHOOL OF CREATIVE ARTS UK



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UNIVERSIDAD POLITECNICA DE VALENCIA

Spain



UPV is the most important polytechnic university in Spain, appearing in most international rankings, with an internationally rich and diverse student body of approximately 5000 students and a community of 500 international students representing over 100 countries. Suggested for product and graphic design bachelor students.



“STUDENTS ARE INVITED TO LIVE A MEDITERRANEAN EXPERIENCE OF DESIGN”



UNIVERSITAT
POLITECNICA
DE VALÈNCIA



Escuela Técnica Superior de Ingeniería del Diseño



The design course covers design processes, technology, product development, relation with professional and companies, as well as visual and three-dimensional expression, design for communities and materials. Students learn to understand design as a strong technical as well expressive activities, with many practices activities.

What make us different/unique:

- Life in the sun - Campus and in the city of Valencia
- Didactic method with exercises schedule (many exercises and projects during a short time)



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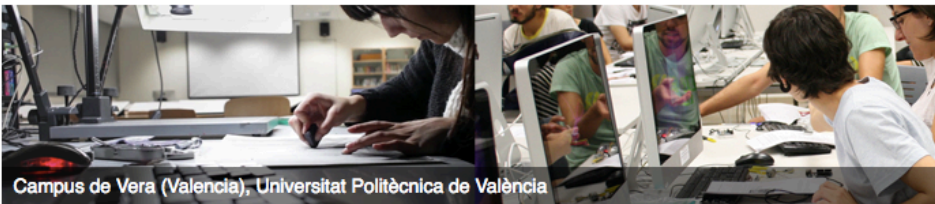
Idioma · language | a · A | Buscar | Directorio

Grado en Diseño y Tecnologías Creativas

<https://www.upv.es/titulaciones/>

Contacto | Datos generales

Creativas



Campus de Vera (Valencia), Universitat Politècnica de València

El Grado en Diseño y Tecnologías Creativas se enmarca en el ámbito profesional derivado de la aplicación de los procesos artísticos en las industrias culturales, que se desarrollan de forma independiente de la práctica artística. Estas industrias culturales se dirigen a la producción de bienes y servicios relacionados con el encargo profesional y con la creación, la producción y la comercialización de contenidos creativos de naturaleza cultural. Este uso profesional y aplicado de los contenidos artísticos implica hoy un conocimiento profundo de los usos visuales en los diferentes medios y formas de comunicación, el entendimiento de soluciones funcionales y estéticas, así como la utilización de técnicas variadas, que implican en muchos casos nuevas tecnologías.

poli **[Consulta]**



Video explicativo del centro



Video explicativo de la rama



¿Quieres saber más sobre este grado?

Créditos ECTS: 240



La 1ª tecnológica en el ranking de Shanghai



Idioma · language | a · A | Buscar | Directorio

Grado en Ingeniería en Diseño Industrial y Desarrollo de Productos

Contacto | Datos generales

dustrial y Desarrollo de Productos



Campus de Vera (Valencia), Universitat Politècnica de València

El objetivo de estos estudios es formar científica y técnicamente a profesionales para que sean capaces de dirigir y gestionar todo el proceso de vida de un producto desde la generación de ideas (análisis de mercados, marketing, diseño básico...) pasando por la producción, la fabricación y el lanzamiento del producto, hasta el estudio del impacto ambiental al final de su vida útil.

El plan de estudios contempla una serie de materias optativas que se agrupan en dos itinerarios diferentes:

- ▣ Uno se estudia en la Escuela Politécnica Superior de Alcoy y ofrece las siguientes optativas: Producción e Innovación, Calidad y Gestión, Diseño del Producto, Textil y Moda.
- ▣ Y el otro se estudia en la Escuela Técnica Superior de Ingeniería del Diseño y consta de las siguientes optativas: Diseño Integral de Productos de Consumo, Diseño Avanzado de Productos Industriales, Productos de Uso Público y Diseño de Nuevos Productos.

Acreditado internacionalmente



poli **[Consulta]**



Video explicativo del grado



UNIVERSIDAD CARDENAL HERRERA – VALENCIA

Spain



CEU is a Catholic university with the oldest school of design in Valencia. The school of design and architecture is little, and the professor works with a little group of student. This encourages a close relationship with very experienced teachers, and companies as a form of professional springboard for students.



*“VERY CLOSE RELATIONSHIP WITH DESIGN
PROFESSIONAL FROM THE FIRST DAY”*



CEU

The major in design covers practical and applied training, Professional and Graphic Tools (Autocad, Rhinoceros3D, V-Ray Rendering, Catia, Adobe Photoshop, Adobe Illustrator, Adobe Indesign). Every student has to design his own portfolio of projects, in a single document that presents them in a much more complete way than a traditional curriculum. Teaching takes into account changes in the discipline and the expanding professional role of the designer.

What make us different/unique:

- Close relationship with professors and tutors
- A mix of practical and applied training activities
- Suggested for first and second year of bachelor

Extra EU - Erasmus

ZHEJIANG UNIVERSITY - INTERNATIONAL DESIGN INSTITUTE

*“A CROSS-DISCIPLINARITY LEARNING
APPROACH TO INTERACTIVE PRODUCT
AND MATERIAL EXPERIENCE”*

3th in China
Ranking 2017



商业
BUSINESS

技术
TECHNOLOGY

设计
DESIGN

用户
USER

文化
CULTURE

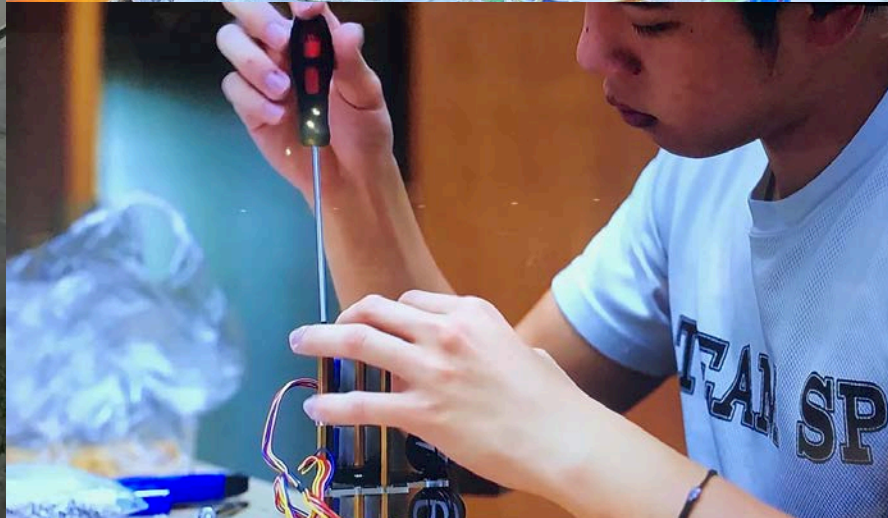
Intelligence
智能

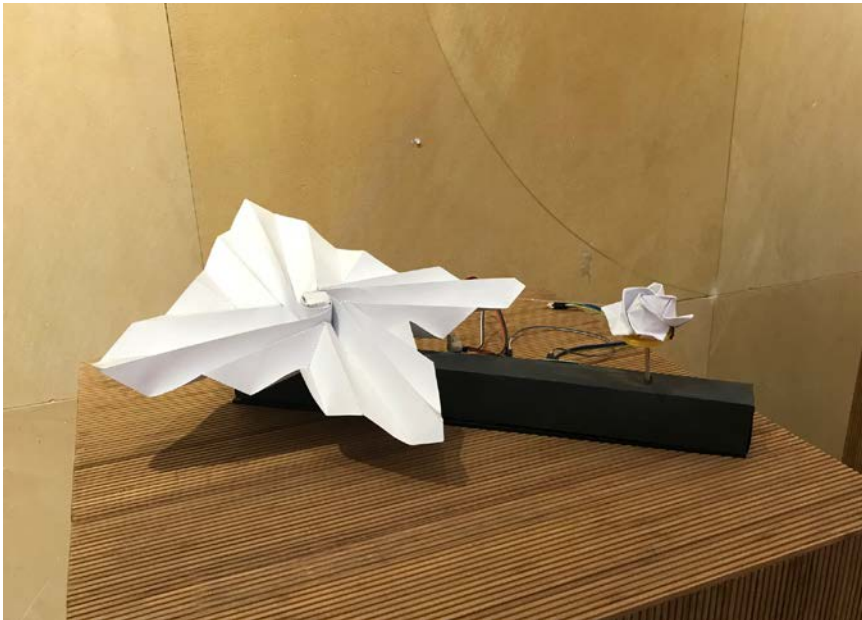
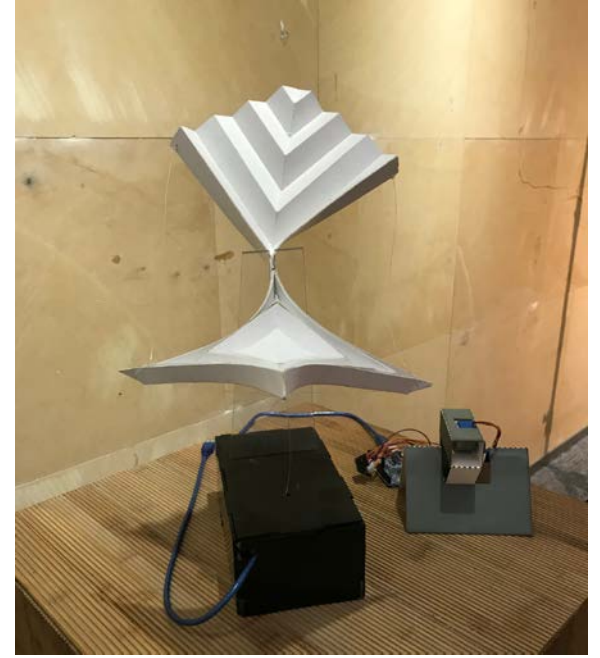
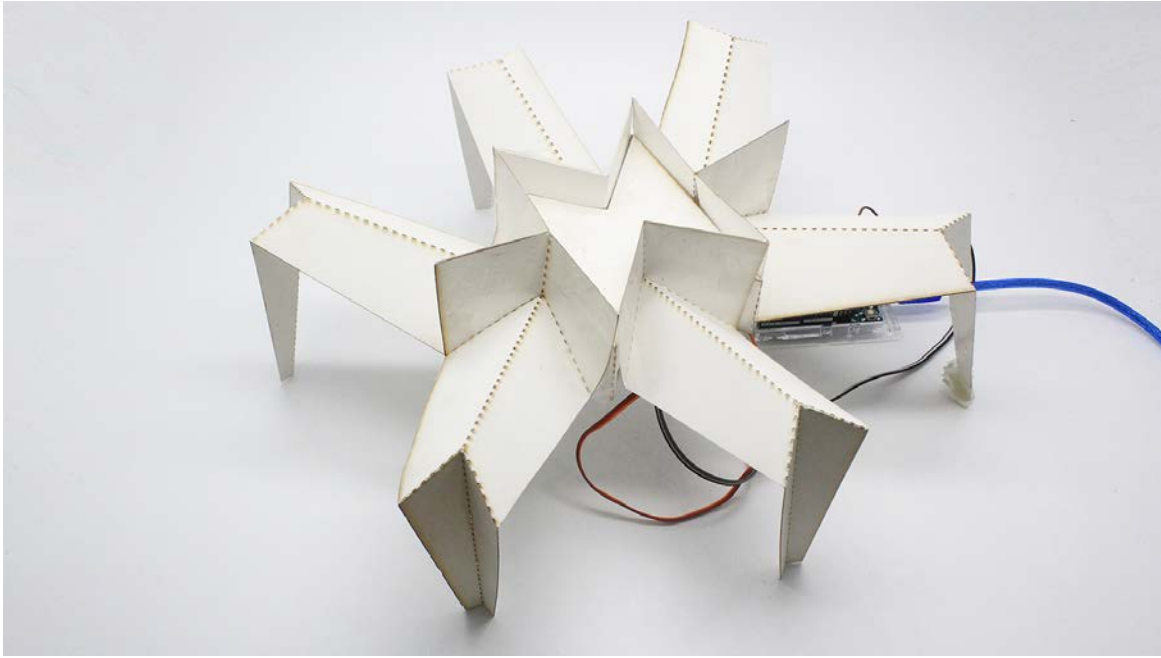
Integration
整合

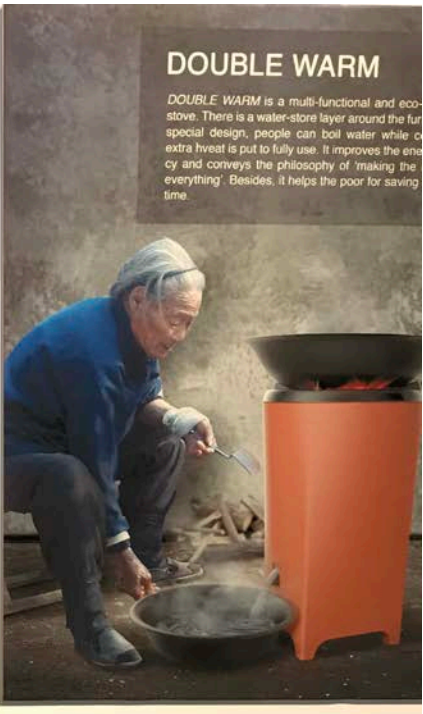
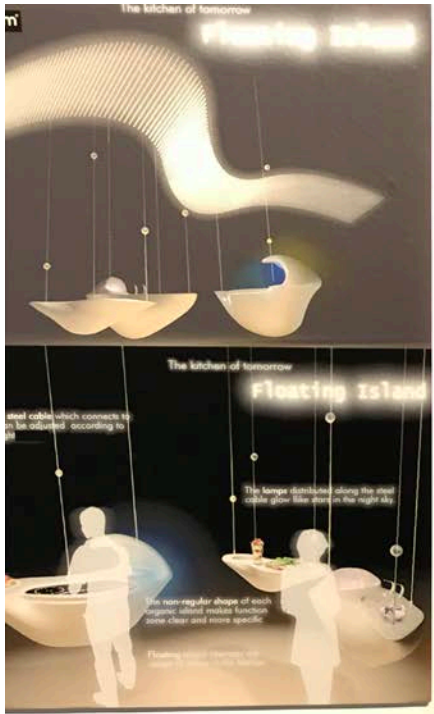
Innovation
创新

International
国际









Asian Leadership Program: Developed by IDI for SUTD

