



POLITECNICO
MILANO 1863

SCUOLA DEL DESIGN

OPENDAY
LAUREE MAGISTRALI

**PRODUCT SERVICE
SYSTEM DESIGN
DESIGN PER IL SISTEMA
PRODOTTO SERVIZIO**

Established in 2005

First post-graduate Italian Study Course for
an **international community**

Multinational and **multicultural** environment

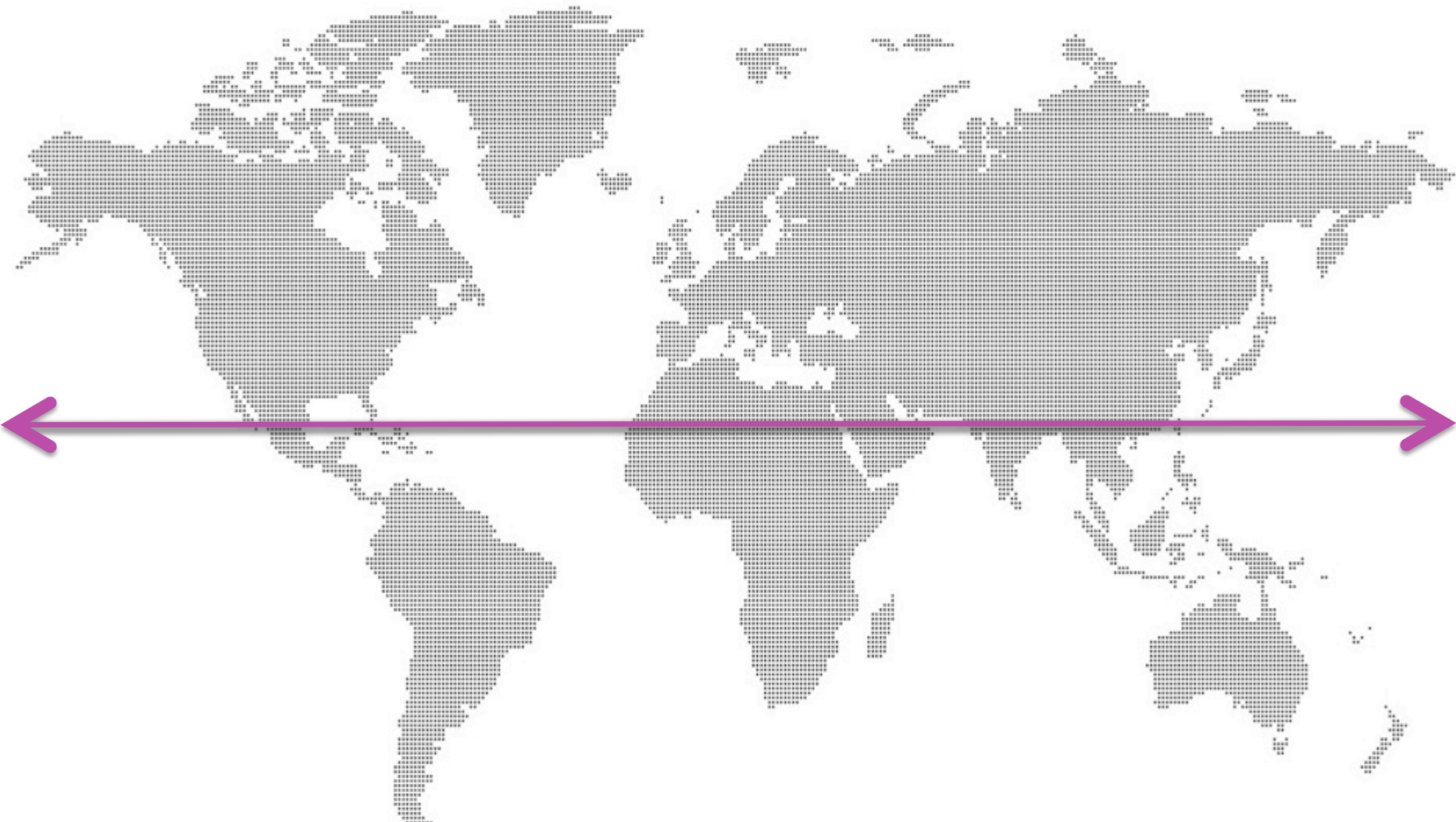
International **teachers**

80 students: 40 (IT, EU) + 40 (extra EU)

10-20 other students from double degrees

Internationally recognised qualification.

International students



What is PSSD?

“**Product-service-systems**” are blends of **services, products, communication strategies and spaces**, with a focus on **people** (users, suppliers, employees, stakeholders) that result from the **integration of multiple design components**.

BikeMi



Enjoy



Auto selezionata: **Fiat 500**



Dove si trova
Via Maurizio Gonzaga, 6,
20123 Milano



Distanza
Indirizzo di partenza
non selezionato



Livello serbatoio
91%



There are currently **581** vehicles available in **Milan**.

And thanks to the free floating mode, you can leave it where you want within the service coverage area.

COVERAGE AREA



Image Credits: enjoy.eni.com

Bag Track – Lug Lock

LUGLOC
the luggage locator



KNOW WHERE YOUR LUGGAGE IS, IN REAL TIME

Use the LugLoc App to track your luggage.



Conceive Business Models

Conceive innovative business models that create value for people and society.



Visualize Business Models

Visualize and narrate those business models so that they can be effectively shared and communicated to other people in an organization, partners, stakeholders and, of course, customers.



Create value

Create Value for business, so that your vision is both good for the user and for the organization that creates it (its stakeholders, its management and everyone contributing to it).



Lead the development

Lead the development and implementation process, by engaging other players, so that your vision becomes realized and has a real impact in business and society.

Keep track of your luggage.

Track your luggage anywhere across the globe, from a smartphone.

BUY NOW



Image Credits: shop.lugloc.com

empatica



embrace

Monitor physiological stress, arousal, sleep and physical activity.

Order My Embrace Now

Your smart companion

Embrace is a clinical quality device to monitor and better understand your behavior.

Discover Embrace watch

Understand easily your day with the Embrace



Designed to save lives

People that live with epilepsy can participate in our clinical trial on seizure characterization.

Discover Embrace watch

Understand easily your day with the Embrace



Conceive Business Models

Conceive innovative business models that create value for people and society.



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Visualize and rewrite those business models so that they can be effectively shared and communicated to other people in an organization, partners, stakeholders and, of course, customers



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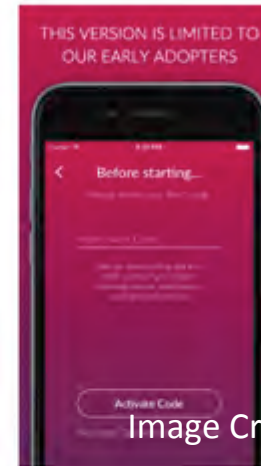
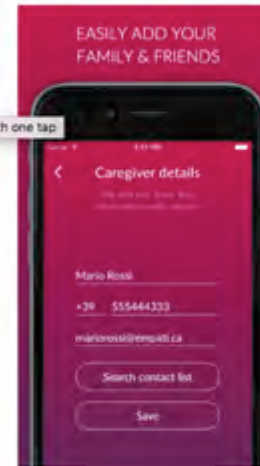


Image Credits: empatica.com

Alessi

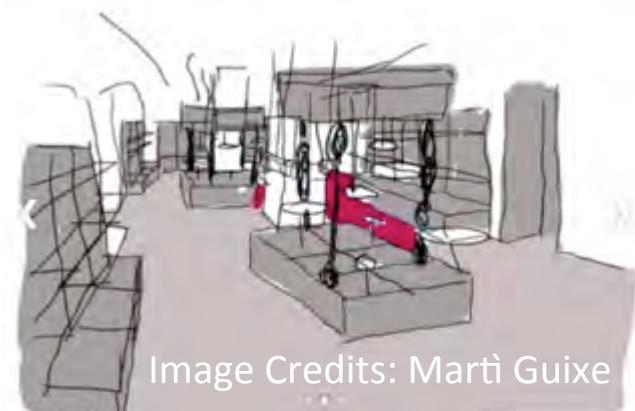


Image Credits: Martí Guixé

A screenshot of the Alessi website. The page is titled 'TAVOLA' and features a navigation menu with categories like 'CUCINA', 'BAR & WINES', 'LIVING', 'PERSONA', 'ELETTRODOMESTICI', 'RICAMBI', 'SPECIALI', 'GIFT CARD', and 'PROMO'. The main content area displays a list of products under the 'TAVOLA' category, including 'Piatti', 'Posate', 'Bicchieri', 'Portacondimenti', 'Piatli da portata', 'Accessori per la tavola', 'Cestini, Fruttiere e Centrotavola', 'Tè e Caffè/Breakfast', 'Vassoi', 'Alzate', 'Insalatiere', 'Posate da servizio', and 'Oggetti per bambino'. There is also a 'SHOP BY OCCASION' section with sub-categories like 'Colazione', 'Accessori Bar&Wine', and 'Accessori per la tavola'. The website has a clean, modern design with a white background and red accents.



Image Credits: Alessi.com

Banca Intesa



Una nuova esperienza digitale per tutti: il nuovo sito e la nuova app

Scopri di più

Con noi puoi:



Comprare una nuova casa



Realizzare i tuoi desideri



Risparmiare ogni giorno



Investire con serenità



Proteggere la famiglia

Sustainability: Triple Bottom Line



Innovation



TECHNOLOGICAL

SOCIAL

BUSINESS

Interdisciplinary approach

Interdisciplinary design approach:
actionable knowledge in different
design fields (**product, service, space,**
interaction), an extended **design**
toolkit, basics of **project management,**
supply chain management,
sustainability, anthropology/
ethnography, communications/media.

Career Opportunities

Career opportunities are within the **traditional design industry**, as well as in **service design**, in **retail design**, in **brand design**, in **art direction**, in **trend analysis**, in **UX research and design** in **HR consultancies**...

1st year

1st Semester

2nd Semester

Teambuilding

Innovation Studio PS1
Introduction to PSS
Product Output

Innovation Studio PS2
Introduction to PSS
Product Output

Common Final Exhibition

PSS Design Studio PS1
Environment Experience /
Spatial Design

PSS Design Studio PS2
Service Design /
Co-Design

Design Seminar PS1

Design Seminar PS2

Business Innovation

Culture & History

Design Methods

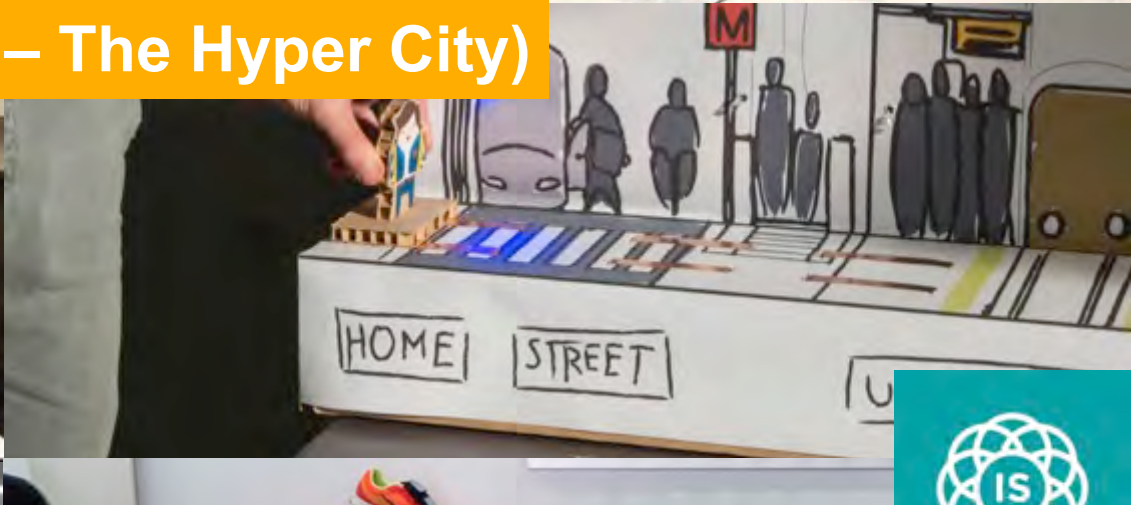
UX Design

**Visualization &
Prototyping**

**Service Design and
Innovation**

Innovation studio

PS1 (2016/17 – The Hyper City)



PS2 (2016/17 – Health and Wealth)



Innovation studio



POSITION DETECTION AND BATTERIES



TOUCH SENSOR



VELCRO CONNECTION WINGS



INFLATABLE CUSHIONS FOR POSITION CORRECTION



20L | BACKPACK BIZ M
2060017A5-841

PILLOWS

PS1-PS2 (2017/18 Health and Wealth)

Innovation studio

WELCOME TO THE JUNGLE THE OPENING



**INNOVATION
STUDIO**
a PSSDesign exhibition
22 projects - 96 designers

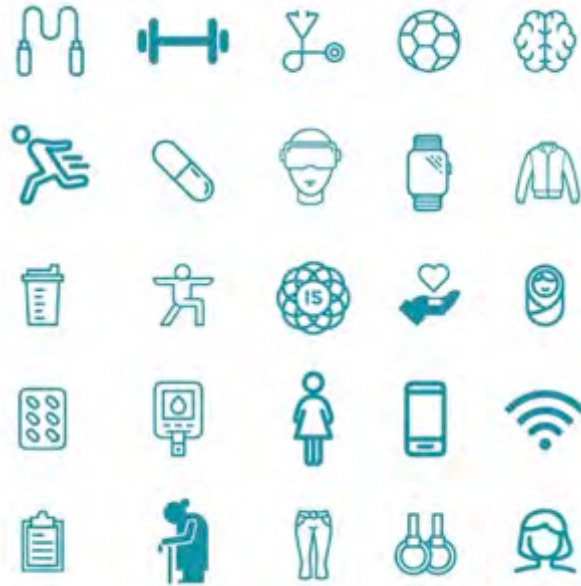
  

3 Marzo, 2017_h 10:30
finissage_h 18:30 - 21:00
ADA Stecca,
Via De Castilia, 26 - MI

PSSD  

Innovation studio



HEALTH & WEALTH

Smart ideas for a healthier lifestyle

PSSD exhibition | 24 projects | 83 designers

ADA Stecca,
Via De Castilla, 26 - MI

27 Gennaio, 2018
dalle ore 10:30 | aperitivo dalle 18:30



PSSD PRODUCT SERVICE SYSTEM DESIGN



PS1-PS2 (2017/18 Health and Wealth)

Innovation studio



PSS Studio PS1



(2015/16: The Last Supper Museum)

PSS Studio PS1



(2016/17: The POLIMI Residences)





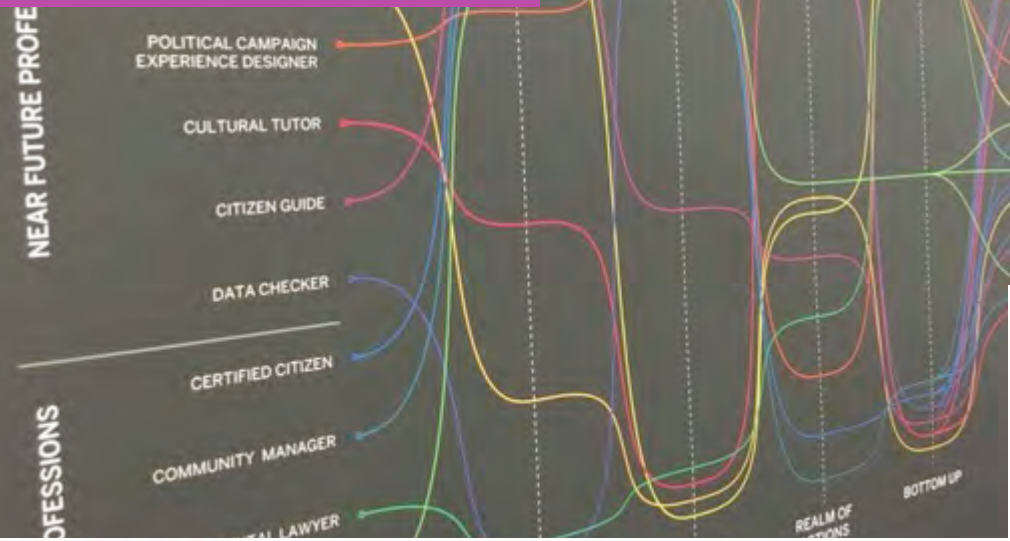
PSS Studio PS1



(2017/18: An incubator in Villa Arconati)



PSS Studio PS2



JOB DESIGN

9. PERSONAL DEVELOPMENT CURIOUSITY TUTOR



(2015/16: Job Design)

THE CERTIFIED CITIZEN

TASKS

- 1. Identify and analyze the needs of the community.
- 2. Design and develop a service that addresses these needs.
- 3. Implement and evaluate the service.

THE SERVICE

CITIZENRY

DEFINITION: A platform that connects citizens with local businesses and organizations to create and sustain social enterprises.

IT IMPACT

CONNECTIONS: This platform provides a digital space for citizens to connect with local businesses and organizations, creating a network of social enterprises.

KEYNOTE

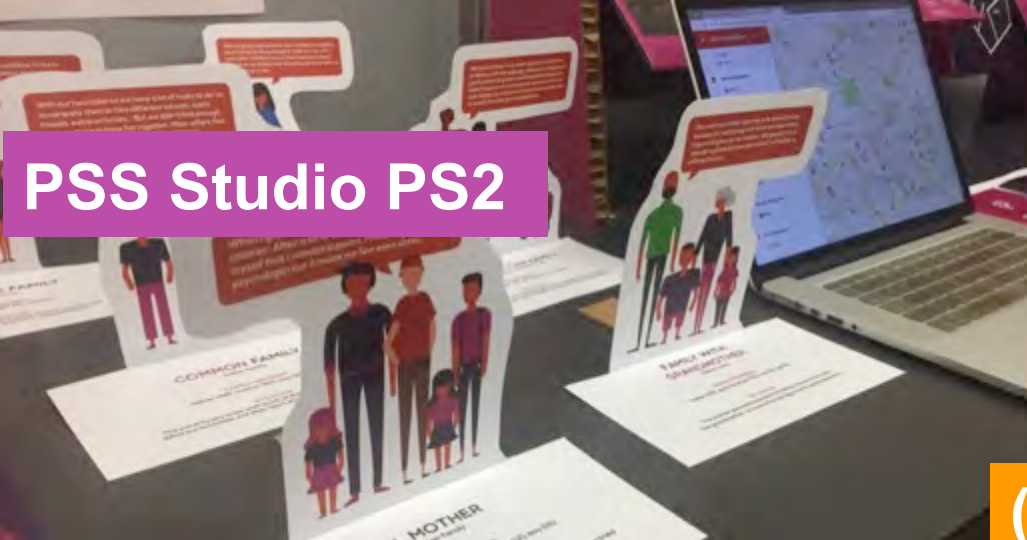
THE PLATFORM ALLOWS US TO INTERACT WITH CITIZENS

TOUCH POINTS

- 1** **IN CASE OF EMERGENCY THIS IS OUR CONTACT NUMBER**
- 2** **TO PROMOTE/REINFORCE TRAINING & AWARENESS**
- 3** **THE PLATFORM ALLOWS US TO INTERACT WITH CITIZENS**
- 4** **WORKING ON VIRTUALITY, THIS CONTACT AREA**



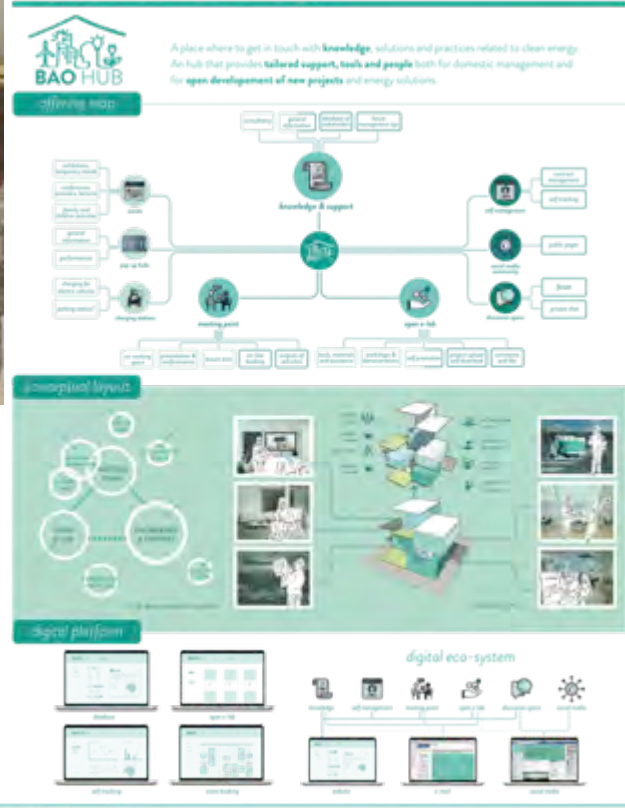
PSS Studio PS2



(2016/17: City Service Hubs)



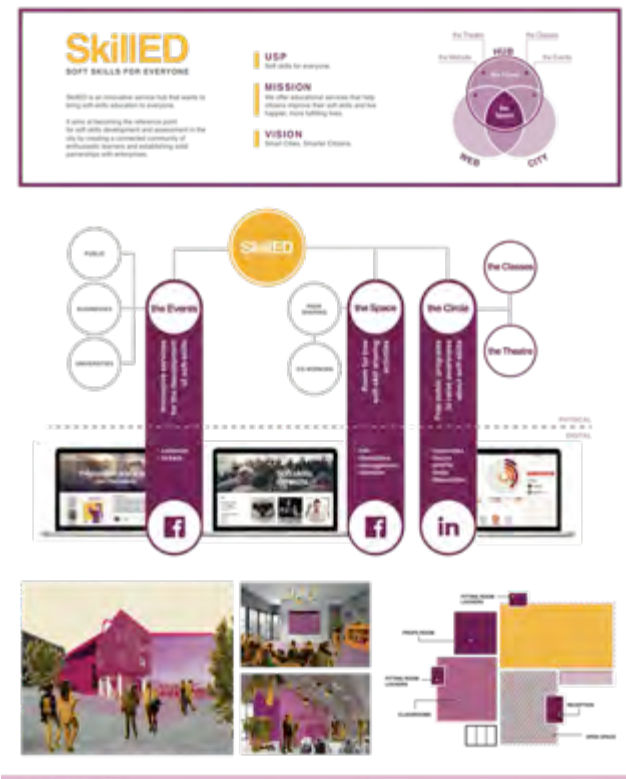
City Service Hub: energy



City Service Hub at a glance
Students: Amanda Sieringapriya Fath, Yuhong Ma, Maria Kari, Luca Mast

Master of Product Service System Design (PSSD) Studio 2 (J.A.Y. 2016/17)
Tutors: Martina Pavesi, Susanna De Biasi

City Service Hub: Education





8 June 2018 | 6:00 - 7:00 pm
 @Triennale di Milano, Spazio Agora

Final presentation of the projects developed within Politecnico di Milano M.Sc. in Product Service System Design

Part of:

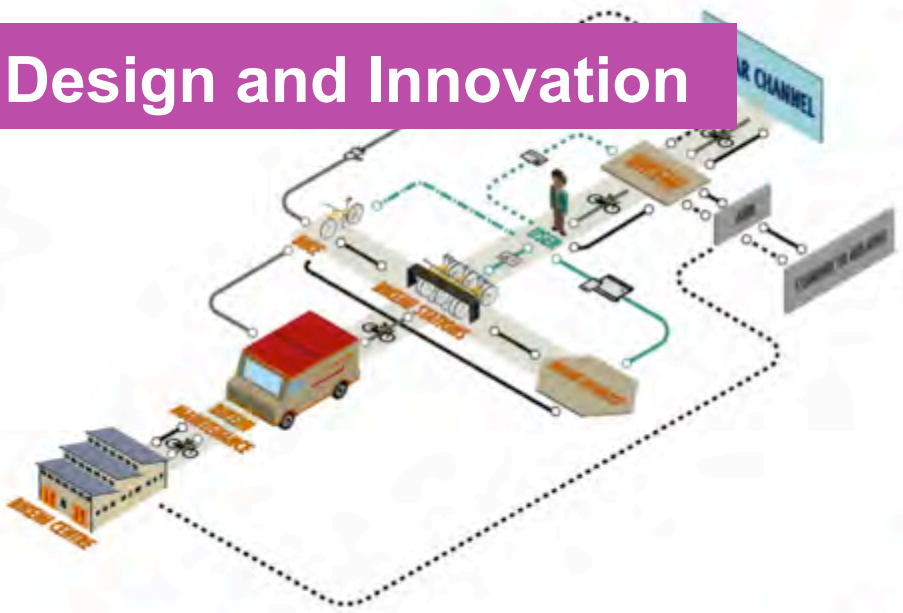
Prof. Anna Alessio, Daniela Silvestri, SERENA RESILIENTI
 Tutori: Luca Molinari, Martina Biondi



1 About BikeM

Service Design and Innovation

- financial flows
- data flows
- material flows
- work flows
- user flows
- service management



Polimi Laboratories
Service Redesign

5 Ideas Generation

TAKE/RETURN THE BIKE

INSERT CODE AND USER NAME

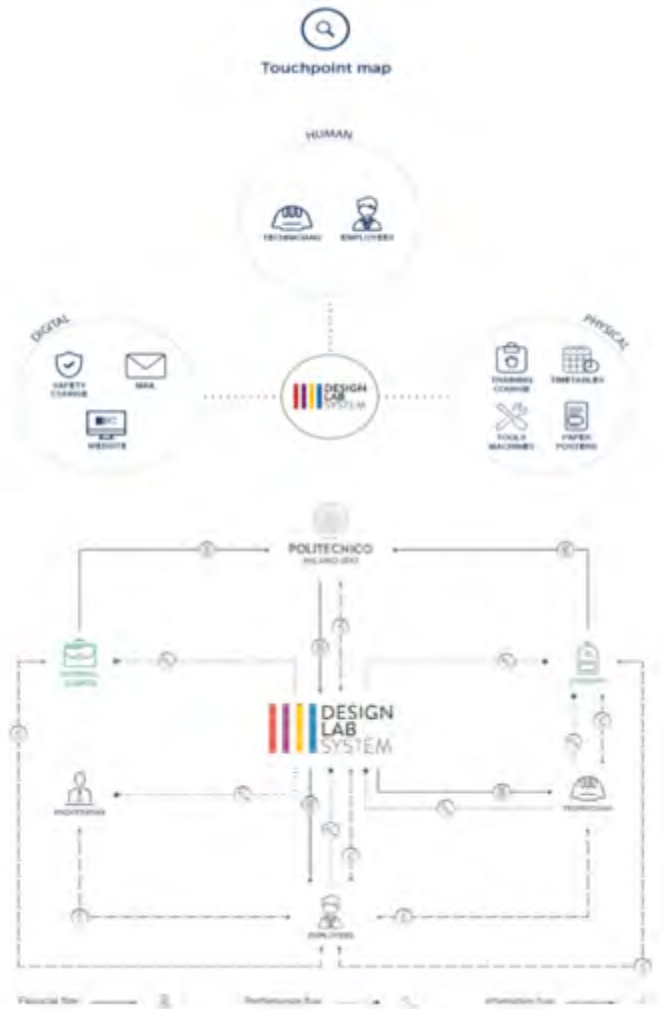
MOVE THE BIKE TO THE EMPTY STATION

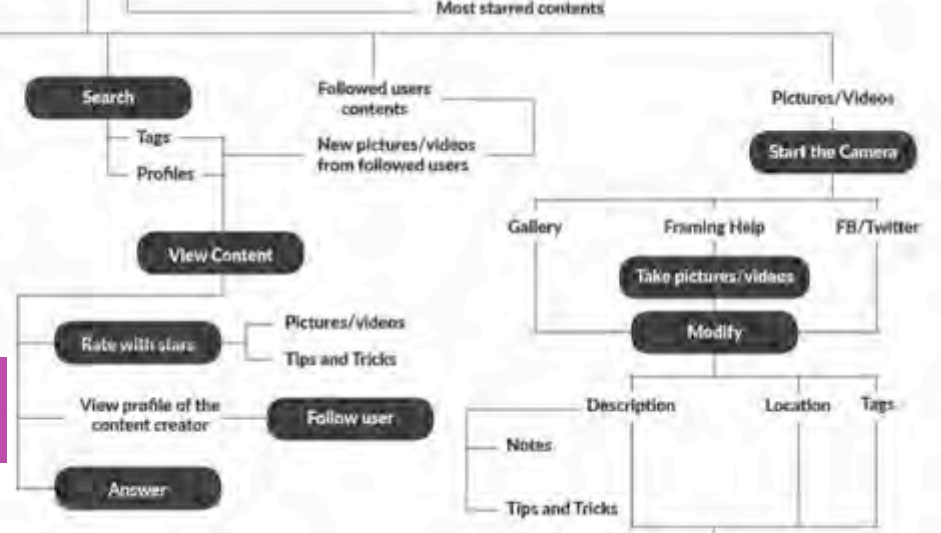
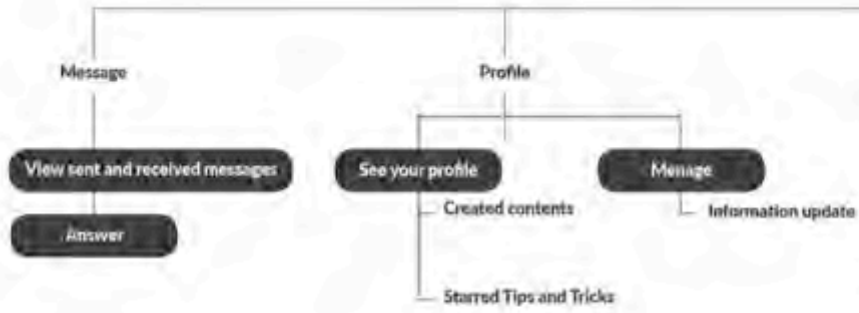


- TIME
- MEDIA
- EST COST

BikeM redesign

BikeM redesign





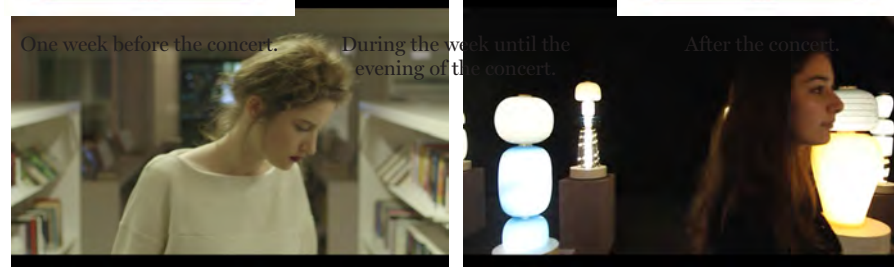
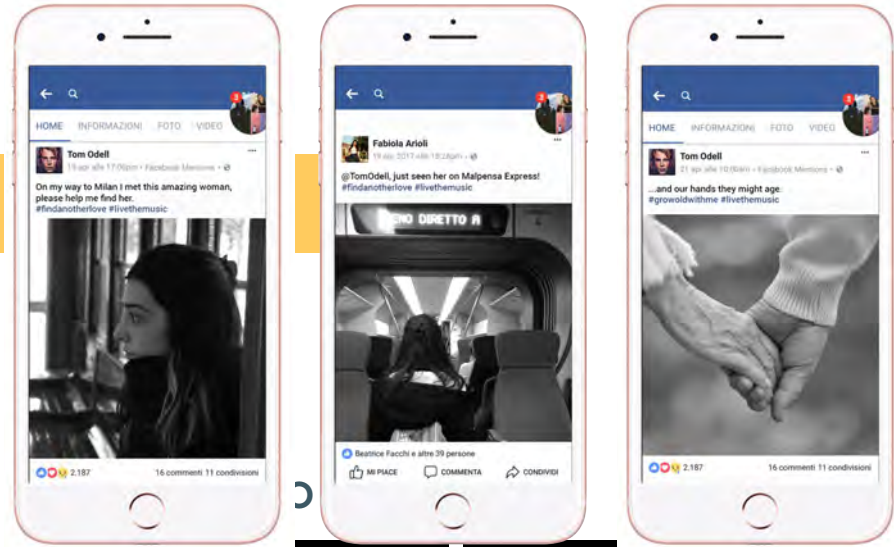
UX – User Experience Design



Visualisation and prototyping



A Tavola con il Design
Storytelling with Film-Live



3D MODELLING LOCATION VIDEO



STORYBOARD



An Innovative Immersive and Interactive
Cinema Experience

“Group 2”

Design Seminars (one week)



THE TEAM



Diversified activities



Design Seminar (One Week)



2nd year

1st Semester

2nd Semester

**Final Synthesis Design Studio
PS1**
Entrepreneur/Start-up Oriented

**Final Synthesis Design Studio
PS2**
Place/Community Oriented

Elective Courses

Digital User Innovation

User and Social Innovation

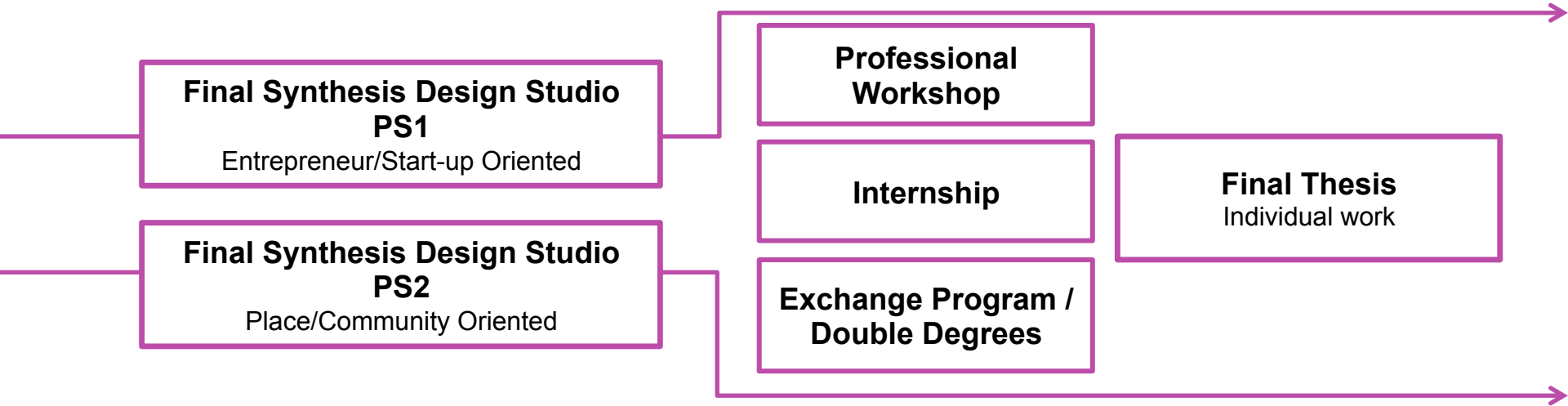
Others...

**Professional
Workshop**

Internship

**Exchange Program /
Double Degrees**

Final Thesis
Individual work



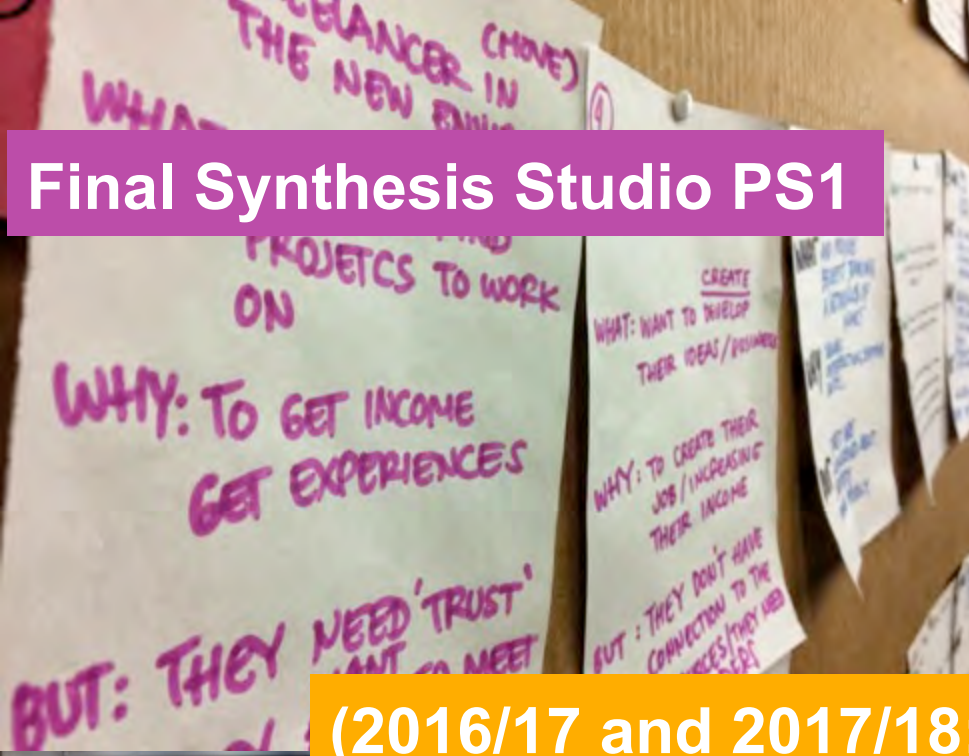
Final Synthesis Studio PS1



(2016/17 and 2017/18: Design Intensive Start-ups)



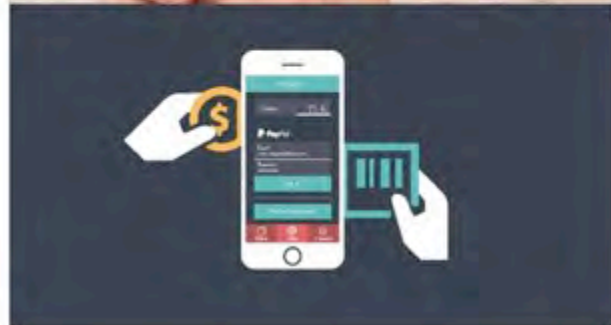
Final Synthesis Studio PS1



(2016/17 and 2017/18: Design Intensive Start-ups)



Final Synthesis Studio PS2



What if...

you can **What if**
buy and get access

(2016/17 and 2017/18: Do it Cultural)

real-time?

SERVICE DESIGN FOR **EXTREME CHANGE**

CASE STUDIES

NYMI BAND

The New York City Metropolitan Transportation Authority (MTA) is a public authority that operates the public transit system in New York City. The MTA is a public authority that operates the public transit system in New York City. The MTA is a public authority that operates the public transit system in New York City.



HOLO LENS

HoloLens is a Microsoft-developed, self-contained, wireless, and untethered mixed reality headset. It is a Microsoft-developed, self-contained, wireless, and untethered mixed reality headset. It is a Microsoft-developed, self-contained, wireless, and untethered mixed reality headset.



BIONIC LENSES

Bionic Lenses are a type of contact lens that can be used to see through a computer screen. They are a type of contact lens that can be used to see through a computer screen. They are a type of contact lens that can be used to see through a computer screen.



Hyper Technology & New Manufacturing MANIFESTO



Professional Workshop 2016/17

A DIGITAL STRATEGY FOR
THE MUNICIPAL SERVICES OF
THE CITY OF MILANO

Deloitte.
Digital

&

Milano



Comune
di Milano

SERVICES SUPPORTING
PATIENT'S COMMUNITIES OF
CENTRO MEDICO
SANTAGOSTINO

experientia
PUTTING PEOPLE FIRST

&



CentroMedico
Santagostino

Professional Workshop 2017/18

SCENARIOS & SOLUTIONS PROJECT

The logo for ABB, consisting of the letters 'ABB' in a bold, red, sans-serif font, stacked on top of another 'ABB' in the same font.

&

The logo for TWIG, featuring the letters 'T', 'W', and 'I' in a stylized, overlapping arrangement with a purple and teal color scheme, followed by the letter 'G' in a dark grey, sans-serif font, and a registered trademark symbol (®) to the upper right.

RETHINKING THE SHOPPING CEREMONY: WHERE ONLINE AND RETAIL MEET THE USER EXPERIENCE

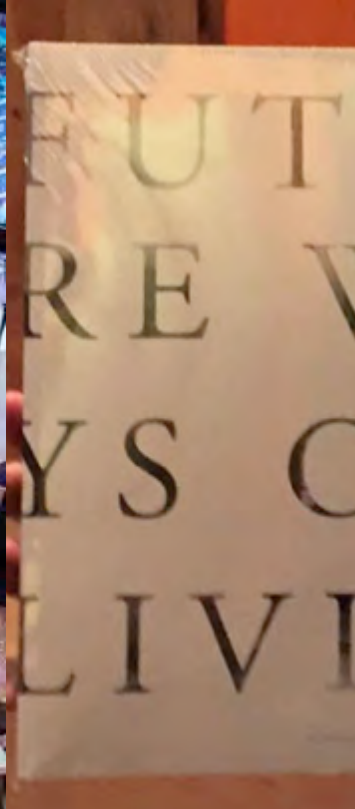
The logo for ANTREEM, featuring the word 'ANTREEM' in a bold, orange, sans-serif font, centered within a circular orange arrow that points clockwise.

&

The logo for CALZEDONIA, consisting of the word 'CALZEDONIA' in a bold, black, sans-serif font.



Summer Schools



emerging theories, methodologies & applications in the area of design

SUSEDE Sustainability & Service design

15-29

Department of Product & Systems Design Engineering (UK)
Lancaster University (UK)
Dept. of University of Technology (IT)
Köln International School of Design (DE)
Politecnico di Milano (IT)

SEPTEMBER 2013
SYROS, GREECE



Service Design Jams



Service Design Drinks



Alumni and Experts Talks

Powered by
PRODUCT SERVICE SYSTEM DESIGN / PSSD
SPECIALIZING MASTER IN SERVICE DESIGN / MSD
SPECIALIZING MASTER IN STRATEGIC DESIGN / MDS

ALUMNI DESIGN TALKS

FEBRUARY 28th / 5.30 p.m.

BOVISA

DIGITAL BANKING: EXPERIENCE AND INNOVATION

Nazarena Parenti is a Senior Designer at Intesa Sanpaolo's Digital Banking. She works on designing the user experience of 4 subsidiary banks. She has a background in project management for international relations. She graduated in 2014 to take part of the Alumni Design Talks.

POLITECNICO MILANO 1863 POLI.DESIGN

Powered by
PRODUCT SERVICE SYSTEM DESIGN / PSSD
SPECIALIZING MASTER IN SERVICE DESIGN / MSD
SPECIALIZING MASTER IN STRATEGIC DESIGN / MDS

ALUMNI DESIGN TALKS

JUNE 15th / 5.30 p.m.

AULA CASTIGLIONI

BUILDING B1 - LIBRARY, CAMPUS BOVISA

PSSD IN MIDA: INTEGRATING A SERVICE DESIGN APPROACH INTO TRAINING AND HR CONSULTING

Marta Violetta and Matteo Marsani are Service Designers and Junior Consultants at Mida S.p.A., a training and HR consultancy based in Milan. Currently they focus on projects such as designing multichannel learning environments and leading co-design activities to improve organizational processes and retail experiences, both Italian and abroad. Marta and Matteo recently graduated in Product Service System Design at Politecnico di Milano.

POLITECNICO MILANO 1863 POLI.DESIGN

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PRODUCT SERVICE SYSTEM DESIGN / PSSD
SPECIALIZING MASTER IN SERVICE DESIGN / MSD
SPECIALIZING MASTER IN STRATEGIC DESIGN / MDS

ALUMNI DESIGN TALKS

FEBRUARY 28th / 5.30 p.m.

AULA B2.13

CAMPUS BOVISA - VIA CANDIANI 72

A PSSD MINDSET FOR DIGITAL MARKETING

Nazarena Parenti is a Senior Designer at Intesa Sanpaolo's Digital Banking. Her focus is on the user experience of the conversion market. She has a background in web/software design, user testing and IoT's of Italy. She graduated in 2014 to take part of the Alumni Design Talks.

POLITECNICO MILANO 1863 POLI.DESIGN

Powered by
PRODUCT SERVICE SYSTEM DESIGN / PSSD
SPECIALIZING MASTER IN SERVICE DESIGN / MSD
SPECIALIZING MASTER IN STRATEGIC DESIGN / MDS

EXPERT DESIGN TALKS

MARCH 16th / 1.15 p.m.

AULA B2.13

CAMPUS BOVISA - VIA CANDIANI 72

EXPANDING THE SCOPE OF DESIGN IN GOVERNMENT

Sabine Junginger, PhD is the Head of the Competence Center for Research in Design & Management at the Lucerne University of Applied Sciences and Arts in Switzerland. She is internationally known for her work on human-centered design in government: an area of design practice and research dedicated to help policy-makers and public managers re-orient policies, public organizations and public services around people. She will talk about her latest book, Transforming Public Services by Design. Sabine holds a PhD in Design from Carnegie Mellon University as well as an MDes in Information Design and Communication Planning.

POLITECNICO MILANO 1863 POLI.DESIGN

Double Degree | Tongji University

Tongji University, China

PRODUCT SERVICE SYSTEM DESIGN STUDENTS

Double Master Degree: 150 CFU (China)

2 diplomas (Polimi + Partner school)

Selection during first year of Master Degree

Max. 10 students IN e 10 students OUT

	POLIMI STUDENTS	TONGJI STUD. (PSSD)
Sem 1	Italy	China
Sem 2	Italy	China
Sem 3	Italy	Italy 1 st LM
Sem 4	China	Italy 1 st LM
Sem 5	China + Thesis	China China



POLITONG
DESIGN

From 2007, more than 110 Students

Shanghai!



PoliTongERS | Design on the go

A platform for design students attending the PoliTong program



[Home](#) [People](#) [Search](#)

UX INTERN @ WILDDESIGN

Pubblicato il [2017-16-05](#) da [otllaarigoni](#)

WILDDESIGN is a german design agency even though while I was working there, no one was german. It has an international environment and vibes with people from all over the world. I did the first internship from October 2016 to February 2017, choosing the 4 months internship instead of 6 (the other possibility they offered me), but then I extended to June with the part-time modality. I did not chose the 6 months at the beginning, worried about how much time I would need for the thesis but then with the part-time it was more then enough to keep learning and finishing the thesis (just in case you ask your self).

I would define my experience at Wild as a learning place where I could experiment really

Archivi

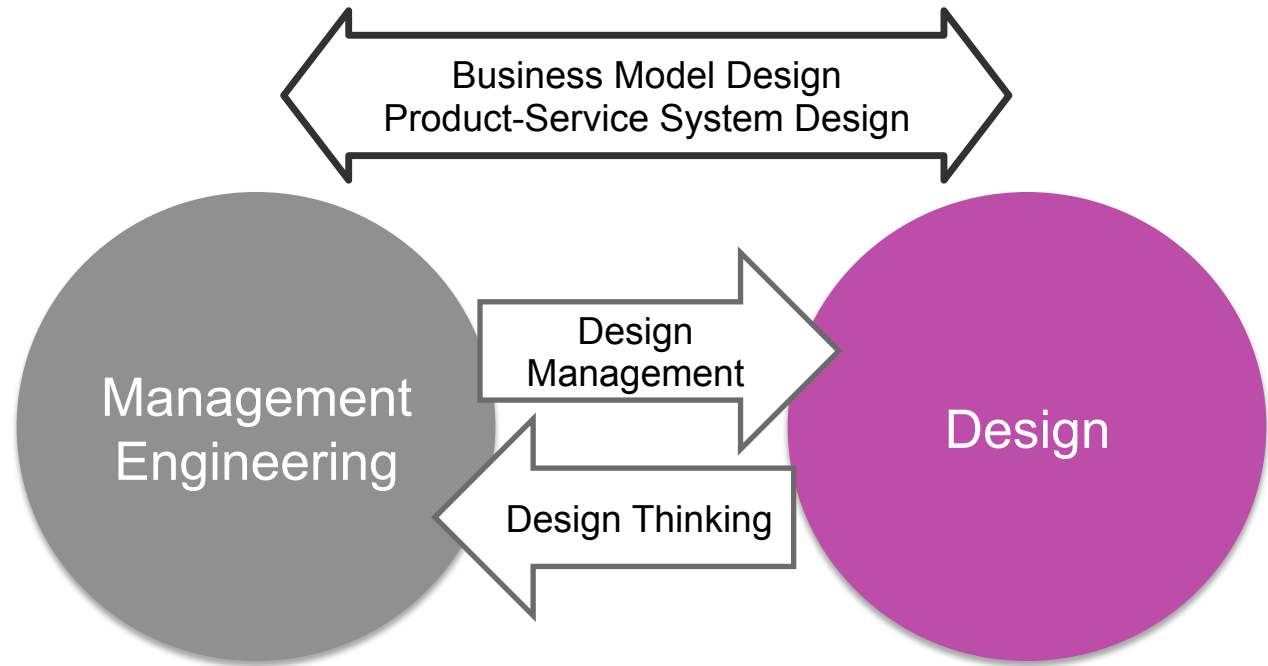
- [May 2017](#)
- [January 2017](#)
- [December 2016](#)
- [April 2016](#)
- [March 2016](#)
- [October 2014](#)
- [June 2014](#)
- [April 2014](#)
- [July 2013](#)
- [March 2013](#)
- [January 2013](#)
- [November 2012](#)
- [August 2012](#)

Double Degree: PSSD & ME

Double Master Degree:
180 CFU
2 Diplomas from Politecnico

Max 10 PSSD Students
+
Max 10 Management
Engineering Students

Selection during first year of
Master Degree



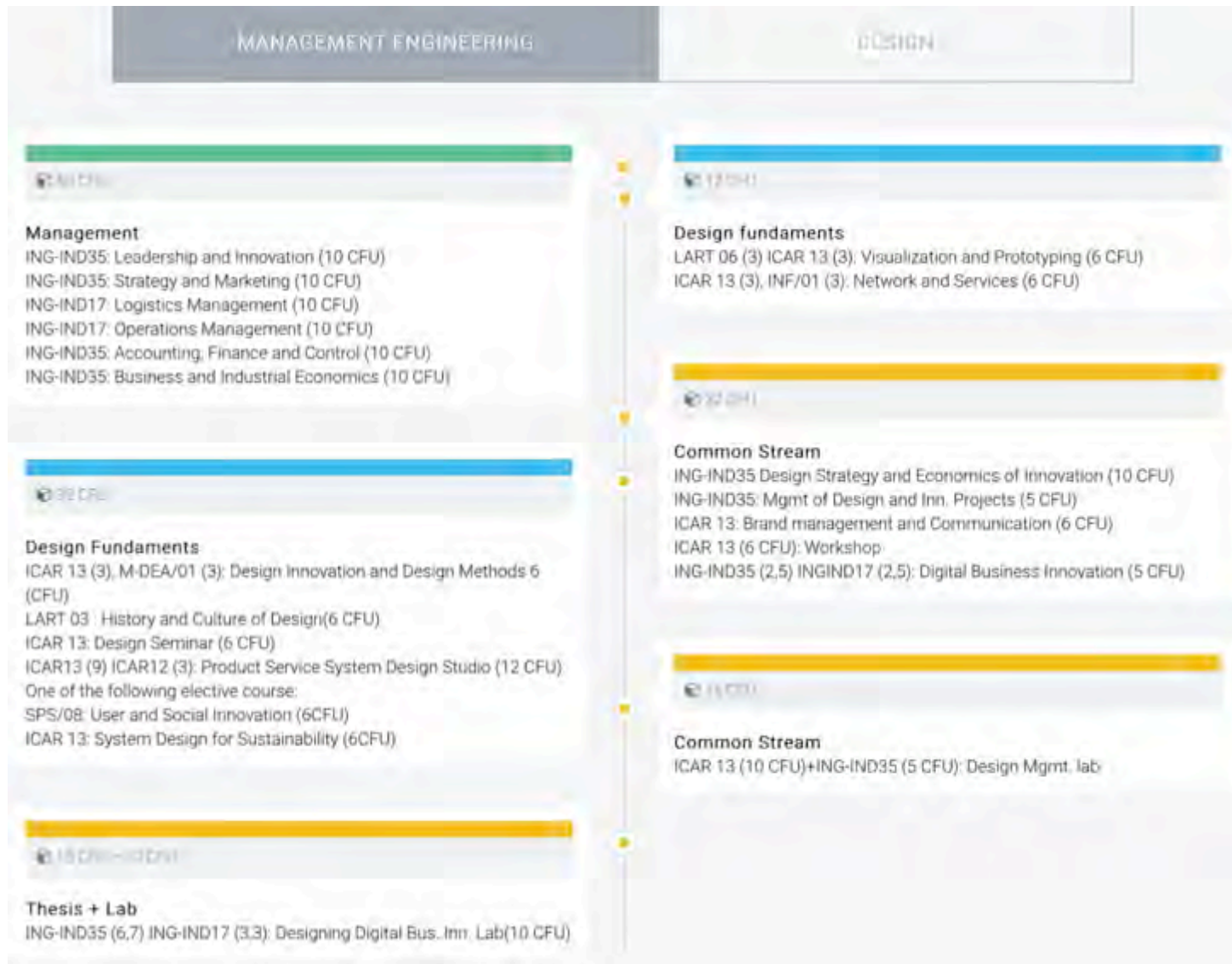
DOUBLE DEGREE
PSSD&ME

From 2014, 40 Students

Double Degree: PSSD & ME

MANAGEMENT ENGINEERING	DESIGN
<p>12 CFU</p> <p>Design ICAR 13 (3), M-DEA/01 (3): Design Innovation and Design Methods (6 CFU) ICAR 16 (6), ICAR 13 (6), ICAR12 (3), M-PSI/01(3): innovation Studio (18 CFU) ICAR 13 (9), ICAR 12 (3): Product Service System Design Studio (12 CFU) ICAR 13 (3), L-ART/06 (3): Visualization and Prototyping (6 CFU) ICAR 13 (3), INF/01 (3): Network and Services (6 CFU) LART 03: History and Culture (6 CFU) ICAR 13: Design Seminar (6CFU)</p>	<p>11 CFU</p> <p>Management Fundaments ING-IND35: Leadership and Innovation (10 CFU)</p>
<p>15 CFU</p> <p>Management Fundaments choose 3 out of 5 between the following elective courses and at least one ING-IND17: ING-IND35: Strategy and Marketing (10 CFU) ING-IND35: Accounting, Finance and Control (10 CFU) ING-IND35: Business and Industrial Economics (10CFU) ING-IND17: Logistics Management (10 CFU) ING-IND17: Operations Management (10 CFU) choose one of the following elective courses: ING-IND17: Product Life Cycle Management (5CFU) INGIND35 (3) INGIND17 (2): Designing Digital Business Innovation Lab (5 CFU)</p>	<p>12 CFU</p> <p>Common Stream ING-IND35 Design Strategy and Economics of Innovation (10 CFU) ING-IND35: Mgmt of Design and Inn. Projects (5 CFU) ICAR 13: Brand management and Communication (6 CFU) ICAR 13 (6 CFU): Workshop ING-IND35 (2,5) INGIND17 (2,5): Digital Business Innovation (5 CFU)</p>
	<p>16 CFU</p> <p>Common Stream ICAR 13 (10 CFU)+ING-IND35 (5 CFU): Design Mgmt. lab</p>
	<p>15 CFU + 10CFU</p> <p>Thesis and Stage</p>

Double Degree: PSSD & ME



Job Profiles



Conceive Business Models

Conceive innovative business models that create value for people and society.



Visualize Business Models

Visualize and narrate those business models so that they can be effectively shared and communicated to other people in an organization, partners, stakeholders and, of course, customers.



Create value

Create Value for business, so that your vision is both good for the user and for the organization that creates it (its shareholders, its management and everyone contributing to it)



Lead the development

Lead the development and implementation process, by engaging other players, so that your vision becomes realized and has a real impact in business and society

www.ddpssdme.polimi.it

DOUBLE DEGREE
PSSD&ME



- [Home](#)
- [Why](#)
- [Who can I become](#)
- [The Path](#)
- [How to apply](#)
- [Contacts](#)



Double Degree in Product-Service System Design and Management Engineering



POLITECNICO
MILANO 1863

SCUOLA DEL DESIGN

OPENDAY
LAUREE MAGISTRALI

**JOB OPPORTUNITIES
AND PROFILES**

**PRODUCT SERVICE
SYSTEM DESIGN
DESIGN PER IL SISTEMA
PRODOTTO SERVIZIO**

Advisory Board

The PSSD Advisory Board counts more than **40 members**

3M 6ZERO5 BASE Milano Fifth Beat Wise Antreem MIDA

Autogrill INAREA Cibic & Partners Doing H-Farm Imapct HUB

Vodafone FabriQ ISKO Logotel Mare Culturale Urbano

Digital Academia Fjord Spark Reply BASE Milano Deloitte

Frog Cariplo Factory DESIS Fondazione Bassetti United Venture

MGM Digital Dot dot dot Future Concept Lab Experientia

Why an Advisory Board?

To provide inputs, opportunities and feedbacks from the job context, in order to better define the profile of the graduate student and therefore of the training programme we provide

What Skills for a PSSD designer?

Must have

TEAMWORK / CREATIVITY AND INNOVATION / COMMUNICATION / ANALYTICAL SKILLS / ADAPTABILITY AND FLEXIBILITY / PROBLEM SOLVING / LEARNING TO LEARN / SELF-AWARENESS / MEDIA (AND NEW MEDIA) LITERACY / MULTIMEDIA COMMUNICATION / LEADERSHIP / DIGITAL CONTENT CREATION / VIRTUAL COLLABORATION / DIGITAL PROBLEM SOLVING / UNDERSTANDING OF NEW AND DISRUPTIVE TECHNOLOGIES / CRITICAL THINKING / NEGOTIATION / CURIOSITY / HACKING ATTITUDE / FORESIGHT / ENTREPRENEURIAL THINKING / UNDERSTANDING THE OPPORTUNITIES THAT DIGITAL TECHNOLOGY CAN CREATE WITH HUMAN FACTORS / TO KNOW HOW TO "DISRUPT AND INTEGRATE" ON ORGANIZATIONAL AND TEAM DYNAMICS LEVEL / MANAGE THE PROJECT FROM STRATEGY TO LIFE OF THE PROJECT (NOT ONLY CONCEPT) / UNDERSTANDING OF NEW AND DISRUPTIVE TECHNOLOGIES / BEING OPEN MINDED AND CURIOUS / UNDERSTANDING OF CODING AND PROGRAMMING / DESIGN THEORY + METHODOLOGY / MEDIA (AND NEW) LITERACY / CREATIVITY AND INNOVATION / ORIGINALS IDEA DESIGN / TEST AND MENSURATION / CONFLICT MANAGEMENT / ANALYTICAL SKILLS / BUSINESS MODELS / ANALYTIC SKILLS / TEAM DYNAMICS / PROTOTYPING / RESILIENCE / AESTHETICS / COMPASSION / COURAGE / TRENDS

Should have

LEADERSHIP / CONFLICT MANAGEMENT / SELF-AWARENESS / VIRTUAL COLLABORATION / PROBLEM SOLVING / COMMUNICATION / ENTREPRENEURIAL THINKING / UNDERSTANDING OF NEW AND DISRUPTIVE TECHNOLOGIES / MEDIA (AND NEW MEDIA) LITERACY / DIGITAL PROBLEM SOLVING / NEGOTIATION / TEAMWORK / DIGITAL CONTENT CREATION / ANALYTICAL SKILLS / FORESIGHT / MULTIMEDIA COMMUNICATION / LEARNING TO LEARN / CREATIVITY AND INNOVATION / UNDERSTANDING OF CODING AND PROGRAMMING / WORKING KNOWLEDGE OF TECHNOLOGY / ADAPTABILITY AND FLEXIBILITY / DIGITAL CONTENT CREATIVITY / HARD DIGITAL COMPETENCE / STRENGTH OF CHARACTER / PRESENTATION SKILLS / GOOD MAKING SKILLS / HACKING ATTITUDE / WRITING RESEARCH / SELF KNOWLEDGE / VALUE CREATION / HUMAN FACTORS / PSYCHOLOGY / AESTHETICS / SOCIOLOGY

Would like to have

HACKING ATTITUDE / NEGOTIATION / UNDERSTANDING OF CODING AND PROGRAMMING / UNDERSTANDING OF NEW & DISRUPTIVE TECHNOLOGIES / ENTREPRENEURIAL THINKING / FORESIGHT / MANAGE THE COMPLEX DESIGN PROJECT / ADAPTABILITY / FLEXIBILITY / COMPLEXITY / VIRTUAL COLLABORATION / CONFLICT MANAGEMENT / ORGANIZATION DESIGN / EMPATHY AWARENESS / TEACH OTHERS / WHO KNOWS? UNDER CONSTRUCTION / TO BE PRESENT AND PATIENT

Could have

UNDERSTANDING OF CODING AND PROGRAMMING / DIGITAL CONTENT CREATION / NEGOTIATION / MULTIMEDIA COMMUNICATION / LEADERSHIP / UNDERSTANDING OF NEW AND DISRUPTIVE TECHNOLOGIES / MEDIA (AND NEW MEDIA) LITERACY / DIGITAL PROBLEM SOLVING / CONFLICT MANAGEMENT / HACKING ATTITUDE / ENTREPRENEURIAL THINKING / VIRTUAL COLLABORATION / SELF-AWARENESS / KNOWLEDGE OF LITERATURE AND BIG BASIC HUMAN ISSUES (HUMANITIES) / UNDERSTANDING OF NEW DISRUPTIVE TECHNOLOGIES / UNDERSTANDING OF CODING AND PROGRAMMING / ENTREPRENEURIAL THINKING / HISTORY OF SCIENCE / LEARNING TO LEARN / IMPROVISATION / FORESIGHT / CODE WELL / PASSION

Job Titles (from LinkedIn, May 2017)

Brand Designer

Visual Merchandising Designer

Digital PR

Design Thinking Expert

Visual Designer

Entrepreneur

Interior Designer

Interaction Designer

Managing Director

System Designer

Service Designer and UX Researcher

PhD

Motion Graphic Designer

Social Media Manager

Packaging Designer

Researcher

Strategic Designer

Art Director

Service Designer

User Experience Designer

Product & Experience Designer

Product Designer

Product & Brand Designer

Product Manager

Project Manager

Service and Interaction Designer

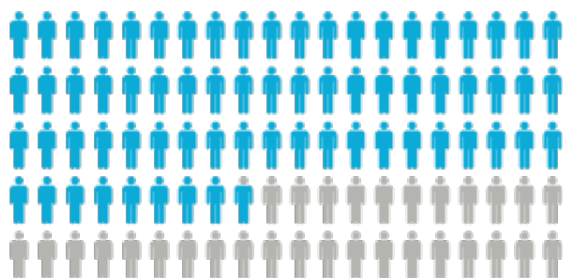
Marketing Manager

Observatory on employment

Laureati Magistrali intervistati a 12 mesi dalla laurea

I Laureati Magistrali in Product Service System Design presso il Politecnico di Milano nel 2015 risultano essere 83. Le interviste complessivamente realizzate sono 57 pari al 68,7% del totale.

Campione analizzato



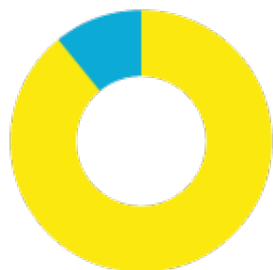
Laureati Magistrali totali

83

Laureati Magistrali intervistati

57

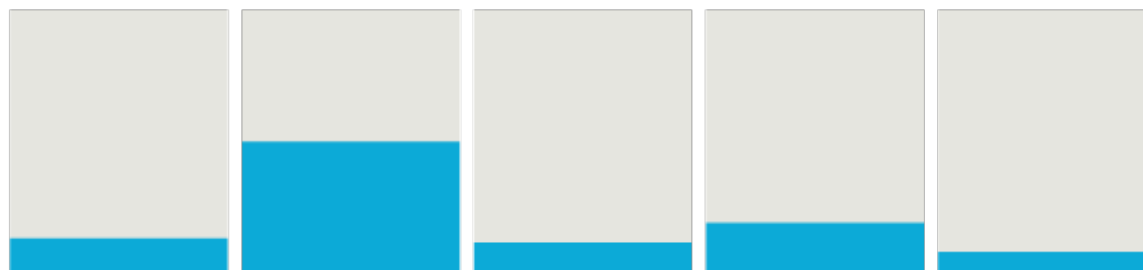
Situazione occupazionale



Tasso di occupazione
Tasso di disoccupazione

87%
13%

In quanto tempo trovano lavoro



13,0%
Disoccupati / In cerca di
prima occupazione

50,0%
Già occupati al momento
della laurea

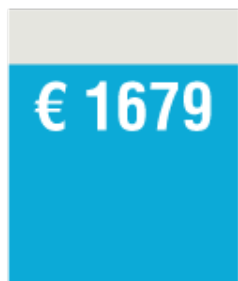
11,1%
Entro 2 mesi dalla laurea

18,5%
Entro 6 mesi dalla laurea

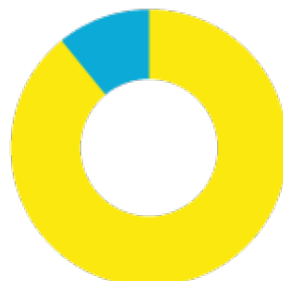
7,4%
Dopo 7 mesi e oltre

Observatory on employment

Retribuzione mensile media netta



Tipologia di attività



Dipendente **89,1%**
Autonomo **10,9%**

Tipologia di contratto (dipendenti)



Tempo indeterminato **53,7%**
Tempo determinato **22,0%**
Apprendistato **9,7%**
Stage **4,9%**
Altro **9,7%**

Dimensione azienda (nr. addetti)



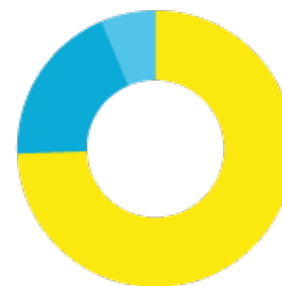
1 - 49 **51,1%**
50 - 499 **31,9%**
> 500 **17,0%**

Come hanno trovato lavoro



Enti di intermediazione **0,0%**
CareerService **14,9%**
Stage di iniziativa personale **14,9%**
Contatti diretti / iniziativa personale **70,2%**

Ha svolto attività di tirocinio



Sì, durante gli studi universitari **74,5%**
Sì, dopo il conseguimento del titolo **19,1%**
No **6,4%**

Contacts

www.design.polimi.it/pssd/

www.pssd.polimi.it

FB: Master of PSSD

Linkedin Group: PSSD Master Degree PoliMi



THIS IS

PSSD!





POLITECNICO
MILANO 1863

SCUOLA DEL DESIGN

OPENDAY
LAUREE MAGISTRALI

CIAO!

**PRODUCT SERVICE
SYSTEM DESIGN
DESIGN PER IL SISTEMA
PRODOTTO SERVIZIO**