



POLITECNICO
MILANO 1863

SCUOLA DEL DESIGN

DESIGN FOR THE FASHION SYSTEM - DESIGN PER IL SISTEMA MODA

OPENDAY
LAUREE MAGISTRALI



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prof.ssa Valeria M. Iannilli

Presidente del Corso di Studi in Design della moda (I° e II livello)

prof.ssa Paola Bertola

Promotore del programma con la School of Art and Design di Philadelphia University

Coordinatore del Dottorato di Ricerca in Design del Politecnico di Milano



1° in ITALIA

3° in EUROPA

6° nel MONDO

Classifica annuale che valuta le migliori università di tutto il mondo suddivise in 5 macro aree di insegnamento per un totale di 48 materie

Storia

1863 - 1926

Ingegneria

Architettura

1993

Disegno
Industriale

2002

Scuola del Design

Faculty & Studenti

	Professori e ricercatori	Studenti
Architettura 22% dei laureati in Italia	396	6.541
Design 45% dei laureati in Italia	105	4.101
Ingegneria 16% dei laureati in Italia	965	31.811

Scuole di Design

LAUREATI IN DESIGN

Classe di Laurea: L4/42, LM12/103S

Anni di indagine: 2003-2014

41% dei Designers
sono laureati del
Politecnico di Milano

Laurea Triennale

Milano: 7134
Roma: 2342
Firenze: 2124
Napoli: 1751
Torino: 1707
Venezia: 1601
Genova: 1378
Palermo: 570
Camerino: 546
Bolzano: 443
Bari: 270
Parma: 90
Ferrara: 42

Laurea Magistrale

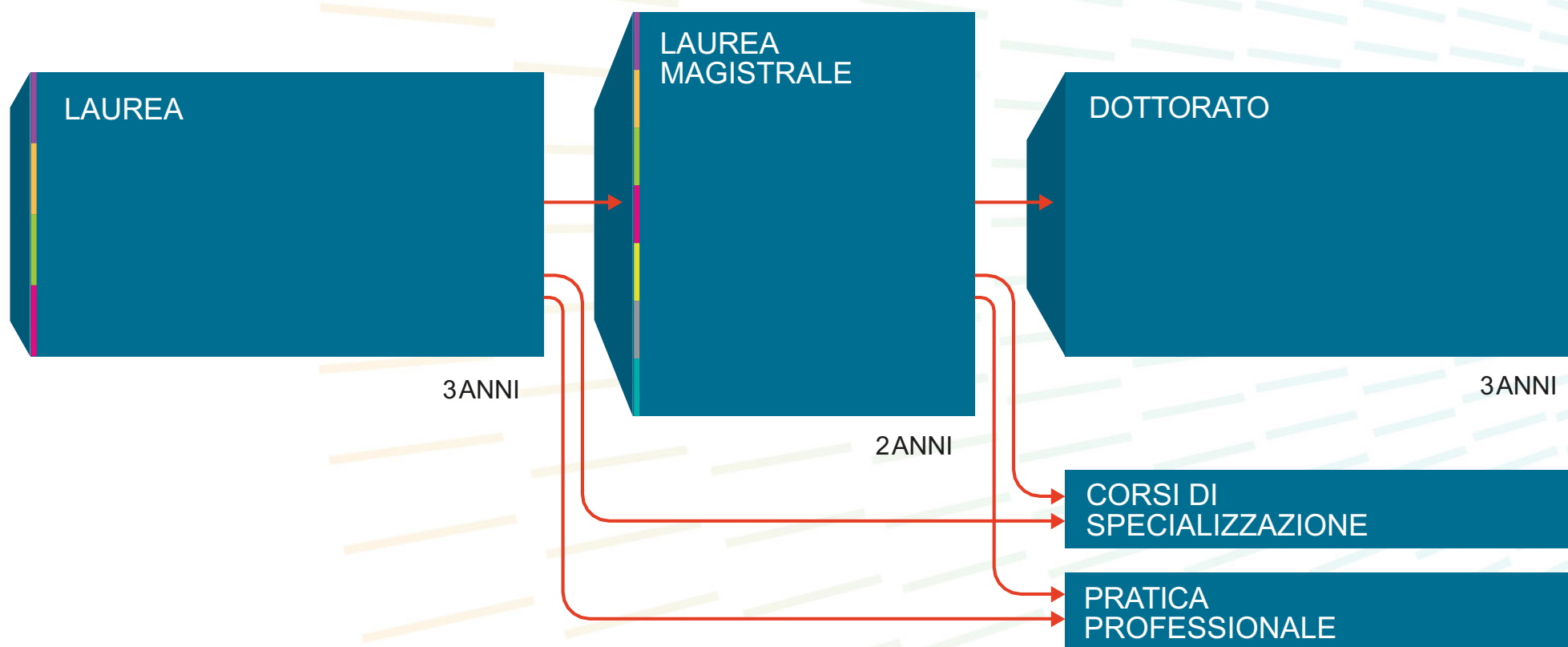
Milano: 3835
Venezia: 647
Torino: 457
Roma: 434
Genova: 373
Napoli: 129
Firenze: 110
Camerino: 43
Palermo: 28



Il campus



Il sistema formativo



Il sistema formativo

1° LIVELLO - LAUREA



3 ANNI
























2° LIVELLO - LAUREA MAGISTRALE



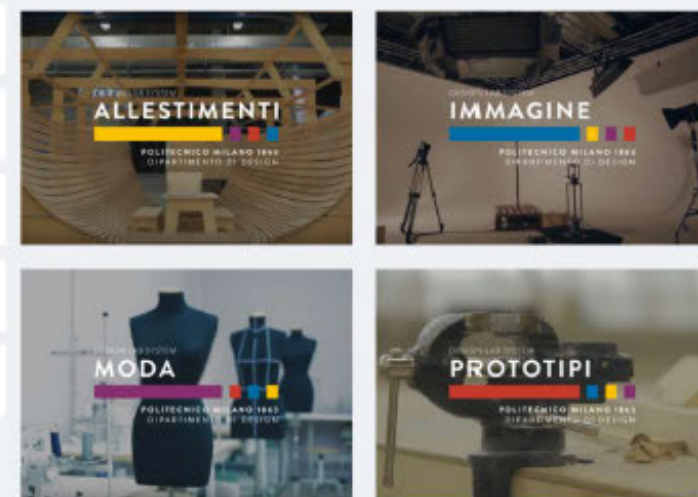
2 ANNI

Laboratori di Ricerca

Research laboratories

 Biodesign Lab website	 Creative Industries Lab website	 Acquisizione Tridimensionale (LINAT)	 BrainLab@Polimi
 Density Design website	 Design for Social Innovation towards Sustainability - DESIS website	 Clothing Lab: Laboratory on Cloud & Things	 Comfort del trasporti
 Experience and Interaction Research Lab website	 Laboratorio Colore website	 E4Sport - Engineering for Sport Laboratory	 Internet of Things Lab IoT Lab
 Laboratorio Luce website	 Laboratorio Mobilità e Trasporti website	 Laboratory for Environmental Design and Multisensory Experiences (ED-ME Lab)	 Lecco Innovation Hub website
 Product Usability Lab - PUL website	 Tecnologie e Design per l'Health Care - TeDi website	 Metal Additive lab (MAD)	 Polifactory website
 Design for Sustainability Lab - Lens Italia website	 Imagis Lab website	 Textiles Hub	

Laboratories for teaching and services















1st YEAR

Courses

Laboratories/workshop

FIRST SEMESTER

SECOND SEMESTER

SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN

**Trends forecasting
for fashion (6cfu)**

- **Fashion design studio (18 cfu)**
- **Accessory Design Studio (18 cfu)**

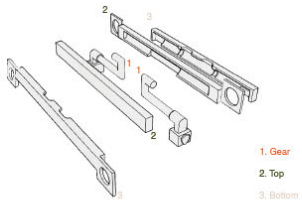
**Communication for
fashion (6cfu)**

**Fashion materials and
technologies (6cfu)**

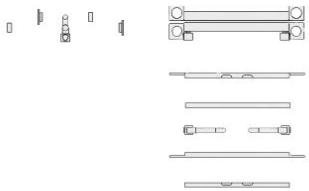
Retail and Merchandising design (12 cfu)

**Professional
workshop (1 week)**

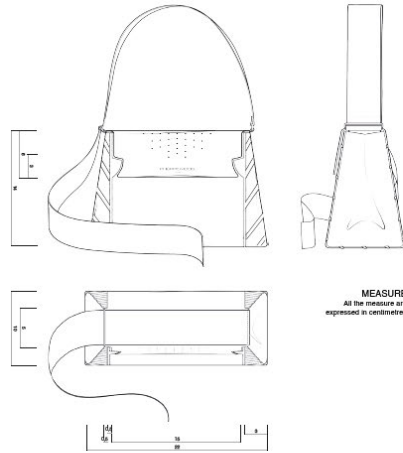
CLOSURE



- 1. Gear
- 2. Top
- 3. Bottom



TECHNICAL DRAWINGS

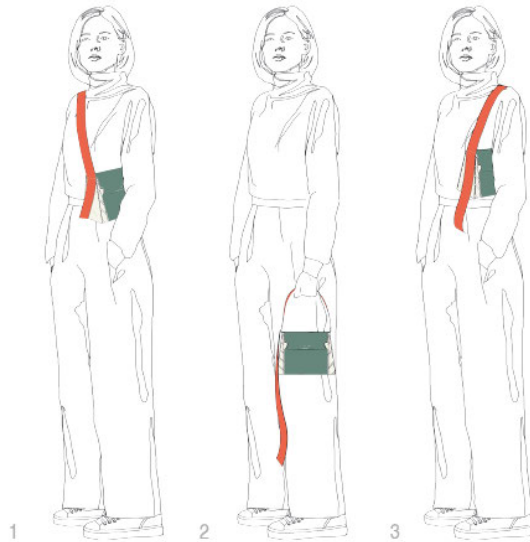


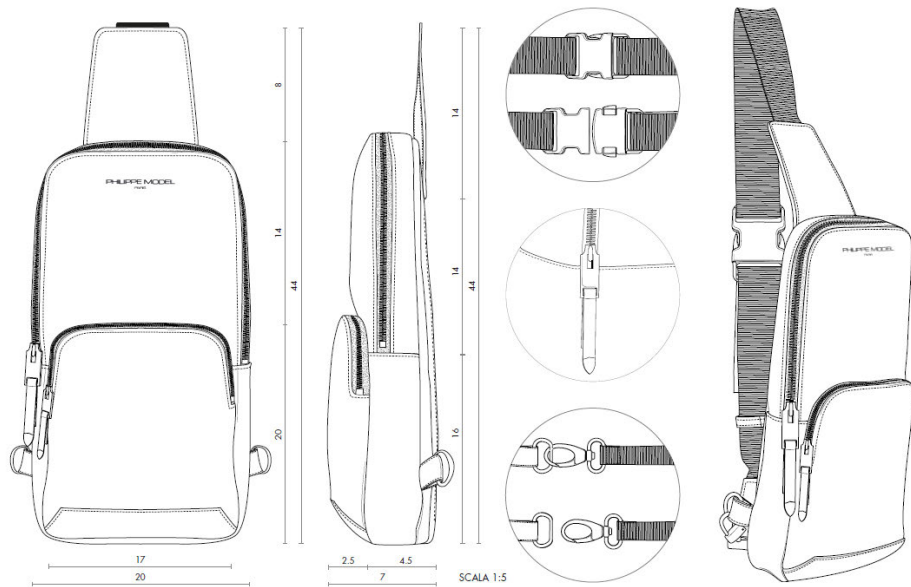
MEASURE
All the measure are
expressed in centimetres

Accessory Design



STYLING OPTIONS ...





Accessory Design

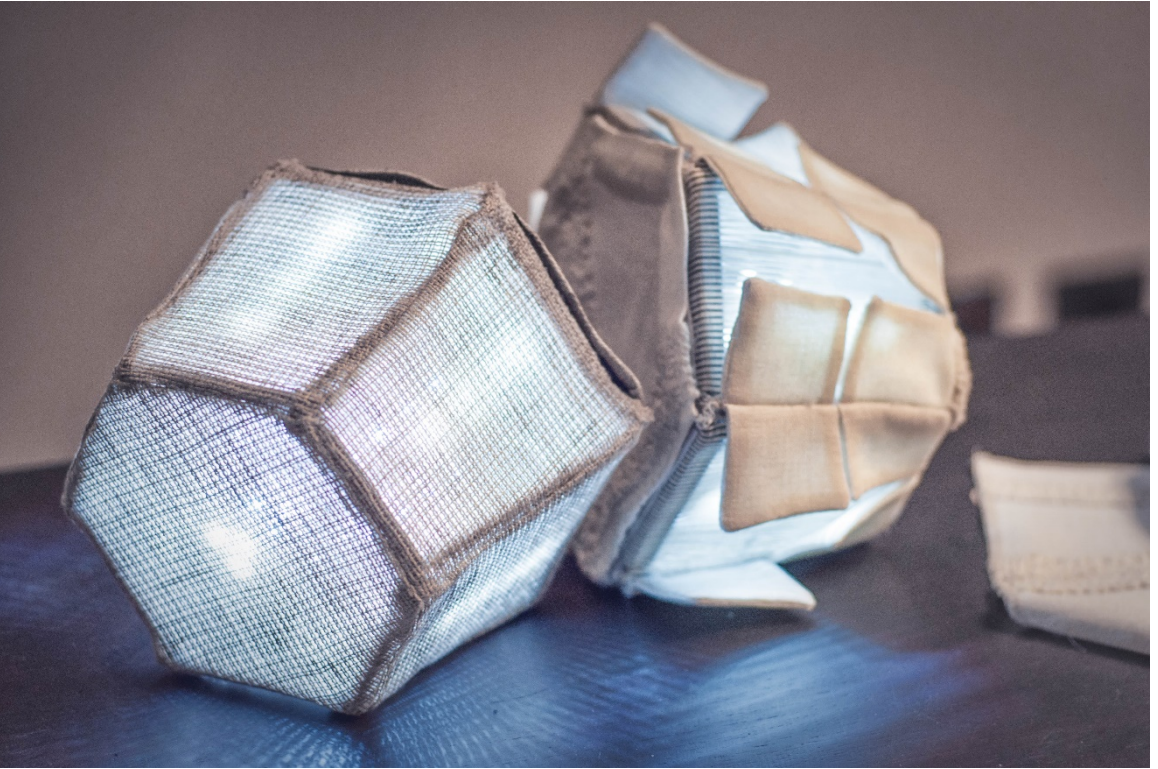


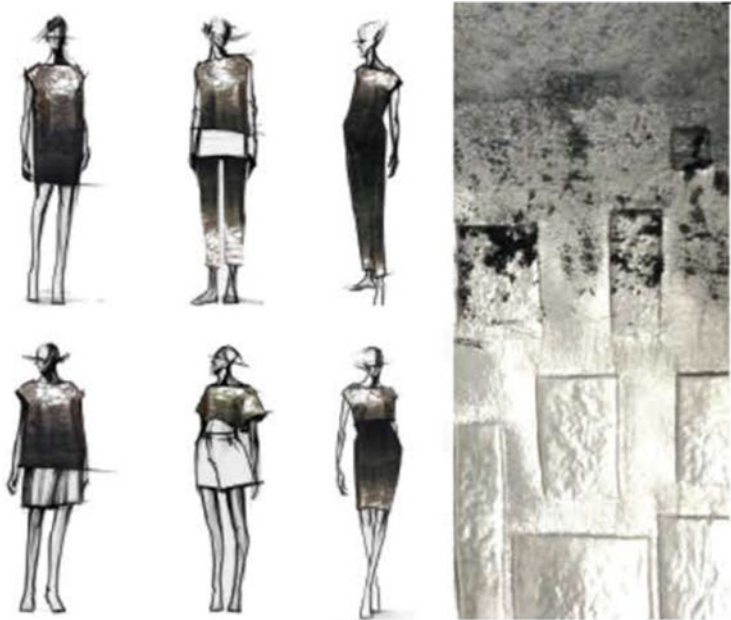
STREET COMFORTABLE
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 STREET COMFORTABLE



WEARABLE
 WEARABLE
 WEARABLE
 WEARABLE
 WEARABLE

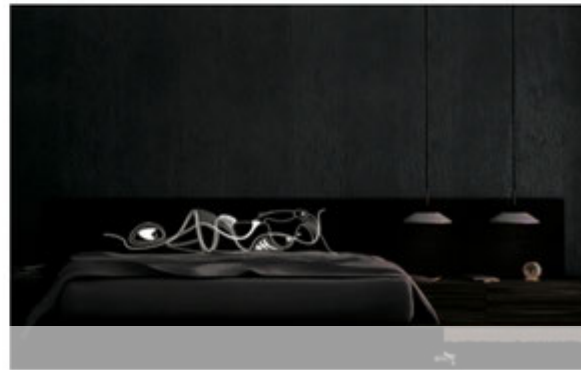




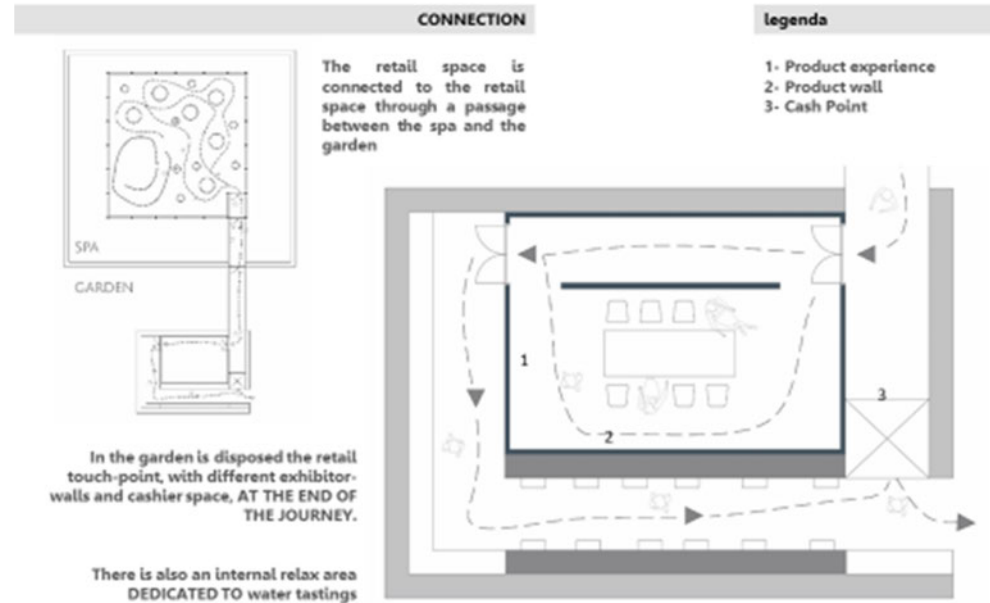


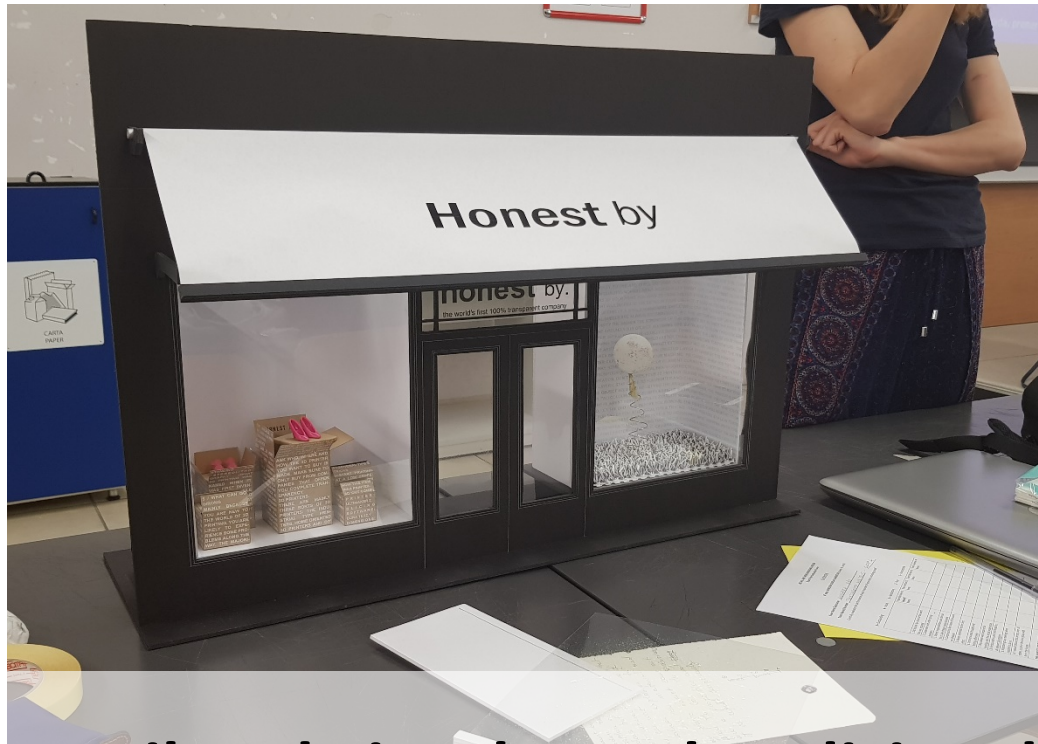
Accessory Design



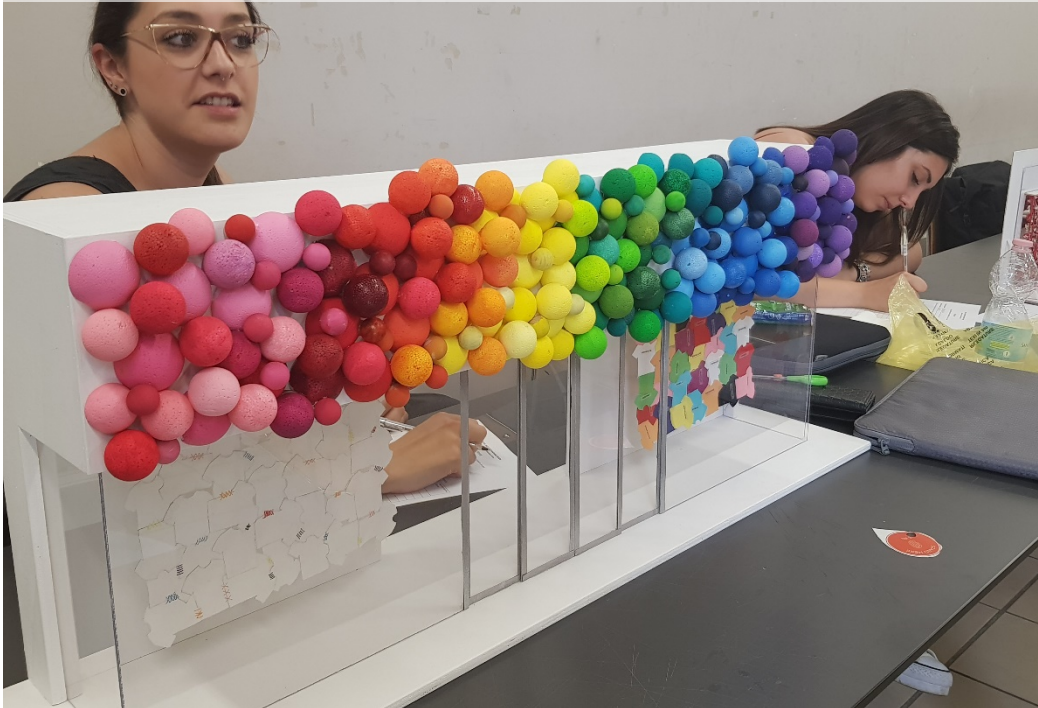


Retail and visual merchandising design





Retail and visual merchandising design





Retail and visual merchandising design



Programmazione Didattica

Courses

Laboratories/workshop

Internship/Final Thesis

2nd YEAR

FIRST SEMESTER

SECOND SEMESTER

SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN

Design for the Fashion System 1 (18 cfu)
Design for the Fashion System 2 (18 cfu)

**Design management
for fashion** (6cfu)

**Portfolio & New
scenarios** (6cfu)

Internship

(12 cfu)

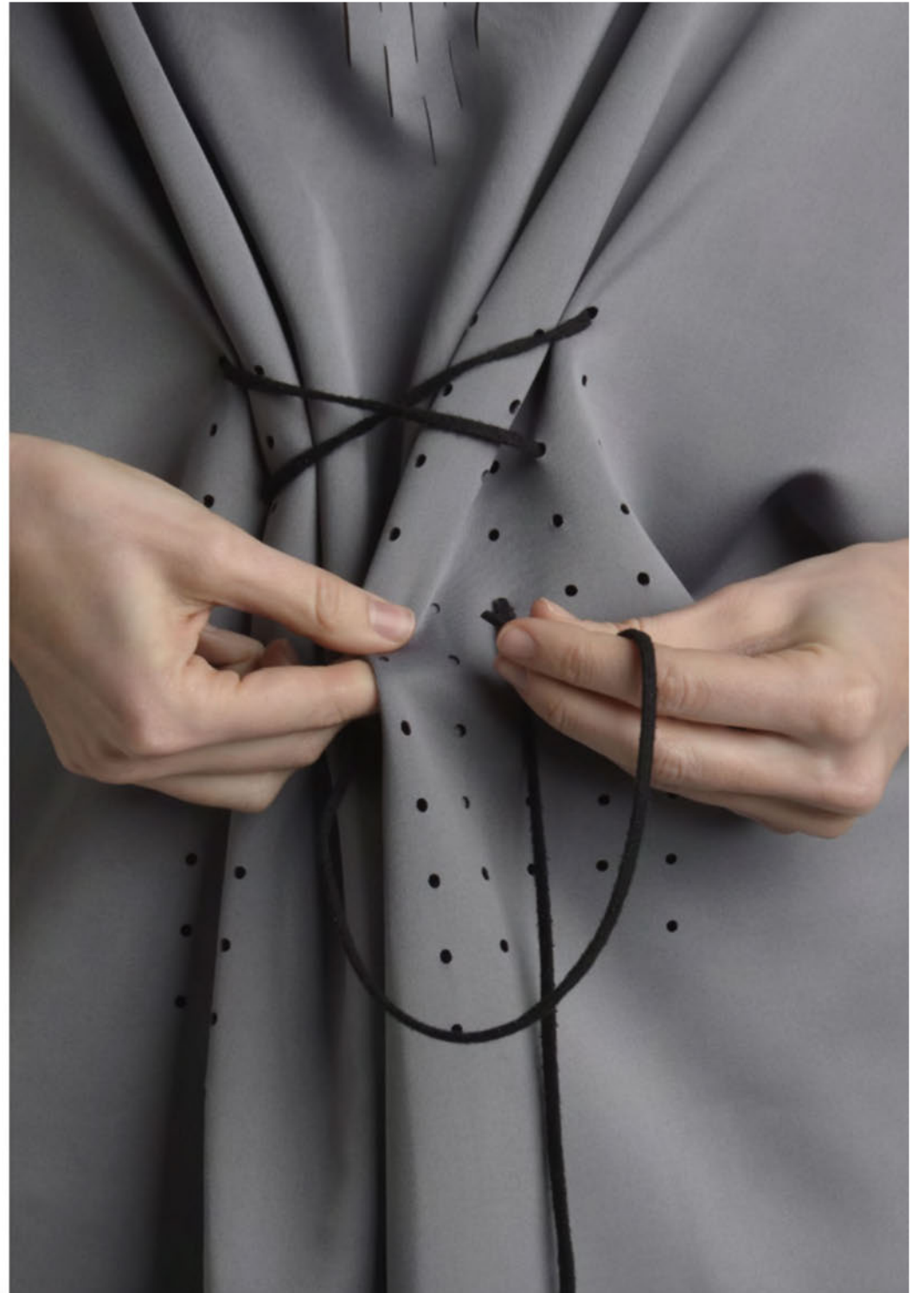
Professional workshop
(1 week - 6cfu)

Final Examination

(12 cfu)

High Crafts e High Tech





High Tech – Sustainability







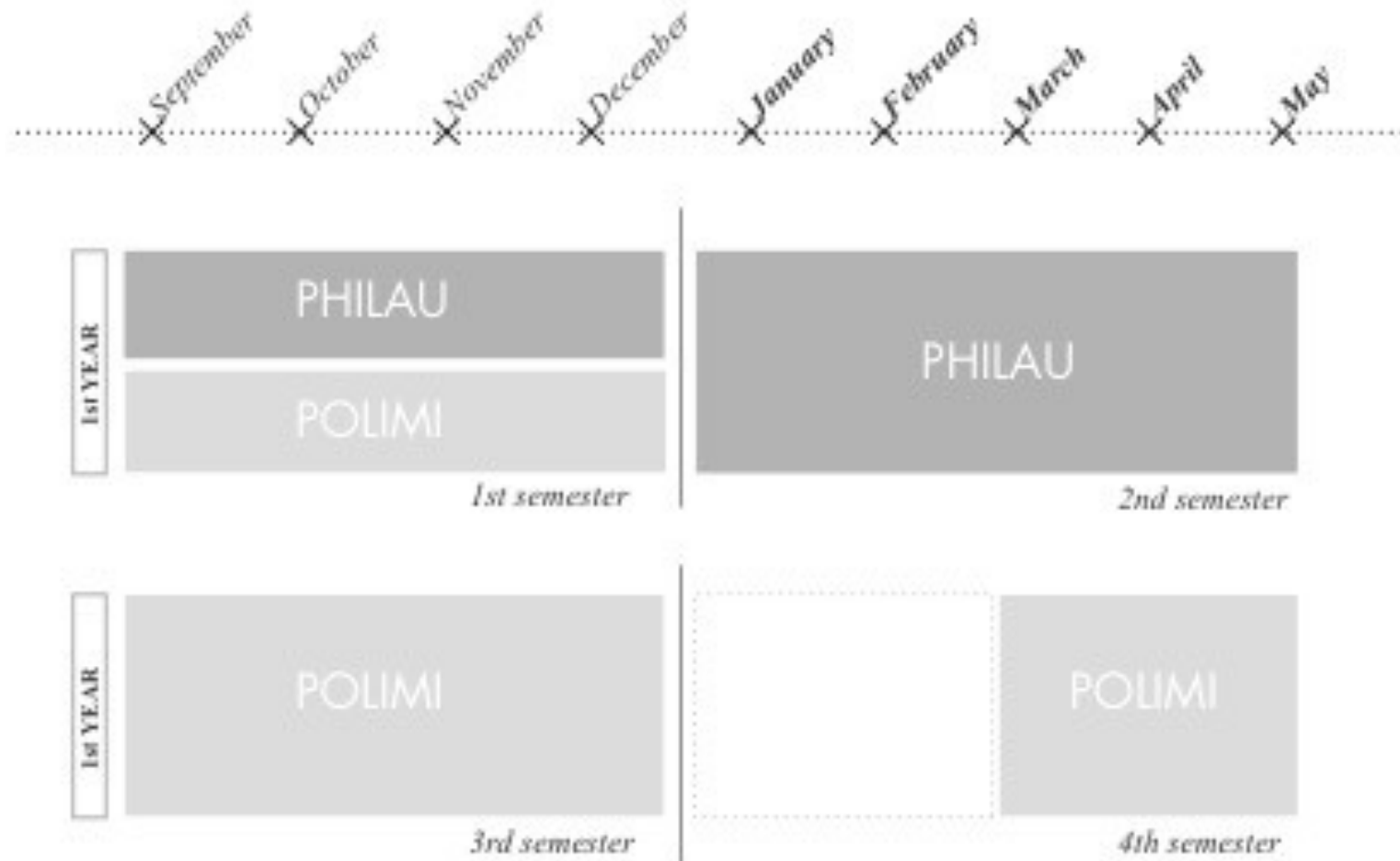


Politecnico di Milano e Philadelphia University



Politecnico di Milano e Philadelphia University

15 stud. Each / 1 full year together / a complementary program





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INTERNATIONAL OPPORTUNITIES

International Students

110

Countries

FRANCE

CHINA

GERMANY

BRAZIL

SOUTH AFRICA

JAPAN...





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