

















OFFERTA DIDATTICA AA 2017/18

1° anno CORSO DI LAUREA MAGISTRALE PRODUCT SERVICE SYSTEM DESIGN – DESIGN DEL SISTEMA PRODOTTO SERVIZIO cod. 1059 – coorte immatricolati 2017/18













1° semestre					2° semestre			
Tirocinio	Corso opzione libera (obbligo Culture and History per stranieri)	Corso integrato Design methods	Laboratorio Innovation Studio	Corso integrato UX-Design	Corso integrato Design Seminar	Corso integrato Service Design and Innovation	Corso integrato Visualization and Prototyping	Laboratorio (no opzione)
3 Cfu	6 Cfu	6 Cfu	12 Cfu	6 Cfu	6 cfu	6 Cfu	6 Cfu	12 Cfu
Sect. PS1	Sect. PS1+PS2	Sect. PS1+PS2	Sect. PS1	Sect. PS1	Sect. PS1	Sect. PS1+PS2	Sect. PS1+PS2	sect. PS1 PRODUCT SERVICE SYSTEM DESIGN STUDIO - ENVIRONMENTAL DESIGN
TEAMBUILDING 	<i>Corsi a opzione libera</i> CULTURE AND HISTORY 3 cfu(L-ART/03) History of Design 3 cfu(L-ART/03) Places and Persons BUSINESS INNOVATION 6cfu ING-IND/35	3 cfu Metadesign (ICAR 13) 3 cfu (M-DEA/01) Methods and Tools for PSSD 	5 cfu(ICAR/16) Exhibition and display for Product Service System 5 cfu(ICAR/13) Design for product system 2 cfu(ICAR 12) Concepts, Technologies and Materials for Product service system Innovation 	3 cfu (INF/01) Interaction-Design 3 cfu ICAR/13 Interaction-Design 	4 cfu (ICAR/13) PSS Design (seminars) 2 cfu (ICAR/13) PSS Design (seminars) 	3 cfu(M-PSI/01) User experience 3 cfu(ICAR 13) Service Design 	3 cfu(L-ART/06) Tools and Techniques for Visualization 3 cfu(ICAR/13) PSSD Prototyping 	3 cfu(ICAR/13) Environmental Design 3 cfu(ICAR/13) Environmental Design 4 cfu(ICAR/12) Technologies and Materials for Product service system 2 cfu(ICAR/13) Meta-design studio 
Sect. PS2			Sect. PS2	Sect. PS2	Sect. PS2			PRODUCT SERVICE SYSTEM DESIGN STUDIO - SERVICE DESIGN sect. PS2
IDEM 			IDEM 5 cfu(ICAR/16) Exhibition and display for Product Service System 5 cfu(ICAR/13) Design for product system 2 cfu(CAR 12) Concepts, Technologies and Materials for Product service system Innovation 	IDEM 3 cfu (INF/01) Interaction-Design 3 cfu ICAR/13 Interaction-Design 	4 cfu (ICAR/13) PSS Design (seminars) 2 cfu (ICAR/13) PSS Design (seminars) 			5 cfu(ICAR/13) Service Design 4 cfu(ICAR/12) Technologies and Materials for Product service system 3 cfu(ICAR/13) Meta-design studio 

Solo per Studenti doppia Laurea inserire Leadership Innovation 6 cfu+ 5 cfu.

2° anno CORSO DI LAUREA MAGISTRALE PRODUCT SERVICE SYSTEM DESIGN cod. 1159– coorte immatricolati 2016/17

1° semestre	1°/2° semestre				
Laboratorio	CORSO A SCELTA Elective Course	CORSO A SCELTA Elective Course	TESI DI LAUREA (PET)	PRATICA PROFESSIONALE Professional practice	
Final synthesis design studio (con opzione)			Final Examination (PET)		
18 Cfu	6 Cfu	6 Cfu	12 Cfu	18 Cfu	
Sect. PS1	Whole School	Whole School	Sez. PS1+PS2	9 cfu	6 cfu
Voto	Voto	Voto	Certificazione	Internship 1°/2° semestre	Professional workshop 2° semestre
<p>7 cfu (ICAR/13) Design for Product Service System</p> <p>3 cfu(ING-IND 35) Design management for product service system</p> <p>4 cfu(ICAR/13) Design Thinking for Product Service System</p> <p>4 cfu(ICAR/13) Design Thinking for Product Service System</p> 			<p>12 Cfu Final examination (ICAR/13)</p>		
Sect. PS2					
<p>7 cfu(ICAR/13) Design for Product Service System</p> <p>4 cfu(ICAR/13) Design Thinking for Product Service System</p> <p>4 cfu (ICAR/13) Meta-design for product service system</p> <p>3 cfu(ING-IND 35) Design management for product service system</p> 					

66 cfu al 1 anno + 5 cfu integrazione

1° semestre (ordine di inserimento 1)				1°/2° semestre		2° semestre (ordine di inserimento 2)					1° semestre (ordine di inserimento 3)		
Sect. PS3 – doppia laurea	Opzionali: scegliere 2 fra questi 3 corsi			Opzionali 1° 2° semestre						Pratica Professionale			Pratica Professionale
Design Strategy and Economics of Innovation (10 CFU) ING-IND35 	Strategy & Marketing (10 CFU) ING-IND/35  1° semestre	Accounting, Finance & Control (10 CFU) ING-IND/35  1° semestre	Business & Industrial Economics (10 CFU) ING-IND/35  2° semestre	*Logistics Management (10 CFU) ING-IND/17 *alternativi	*Operations Management (10 CFU) ING-IND/17  *alternativi	Management of Design and Innovation Projects (5 CFU) ING-IND/35 	(6 CFU) Branding & Communication Design Branding (3 CFU) ICAR 13 Communication Branding (3 CFU) ICAR 13 	 Digital Business Innovation (5 CFU) ING-IND/17 ING-IND/35 	Product Life Cycle Management (5 CFU) ING-IND/17 	Professional Workshop (6 CFU) TIROCINIO TARGATO ICAR/12  ICAR 13 Design methods for innovation (4CFU) ING-IND35 (5 CFU) 	Design Management Lab (15 CFU) ICAR 13 Strategic Design (6 CFU)	Final examination 15 CFU	Pratica Professional Internship 12 CFU
Codice ingegneria 097960	Codici ingegneria 096080 096078 096092			Codici ingegneria 096089 096088 inserirli al 1° e 2° semestre		Codice ingegneria 097317	Codice Design 098449	Codice ingegneria 097325	Codici ingegneria 097327	Codice Design 098448	Codice di ingegneria 097416	Codice Design 098462	Codice Design 098461
Sovrannumero							Effettivo nei piani di Design			Effettivo nei piani di Design	Effettivo nei piani di Design	Effettivo nei piani di Design	Effettivo nei piani di Design
I crediti sotto riportati sono quelli che per i ragazzi di Design aiutano al raggiungimento dei 120 cfu del 1° titolo Effettivi													
							6			6	15	15	12
I crediti sotto riportati sono quelli che per i ragazzi di Design aiutano al raggiungimento dei 180 cfu per la verifica del 2° titolo Sovrannumero													
10	20			10		5			5	5			